

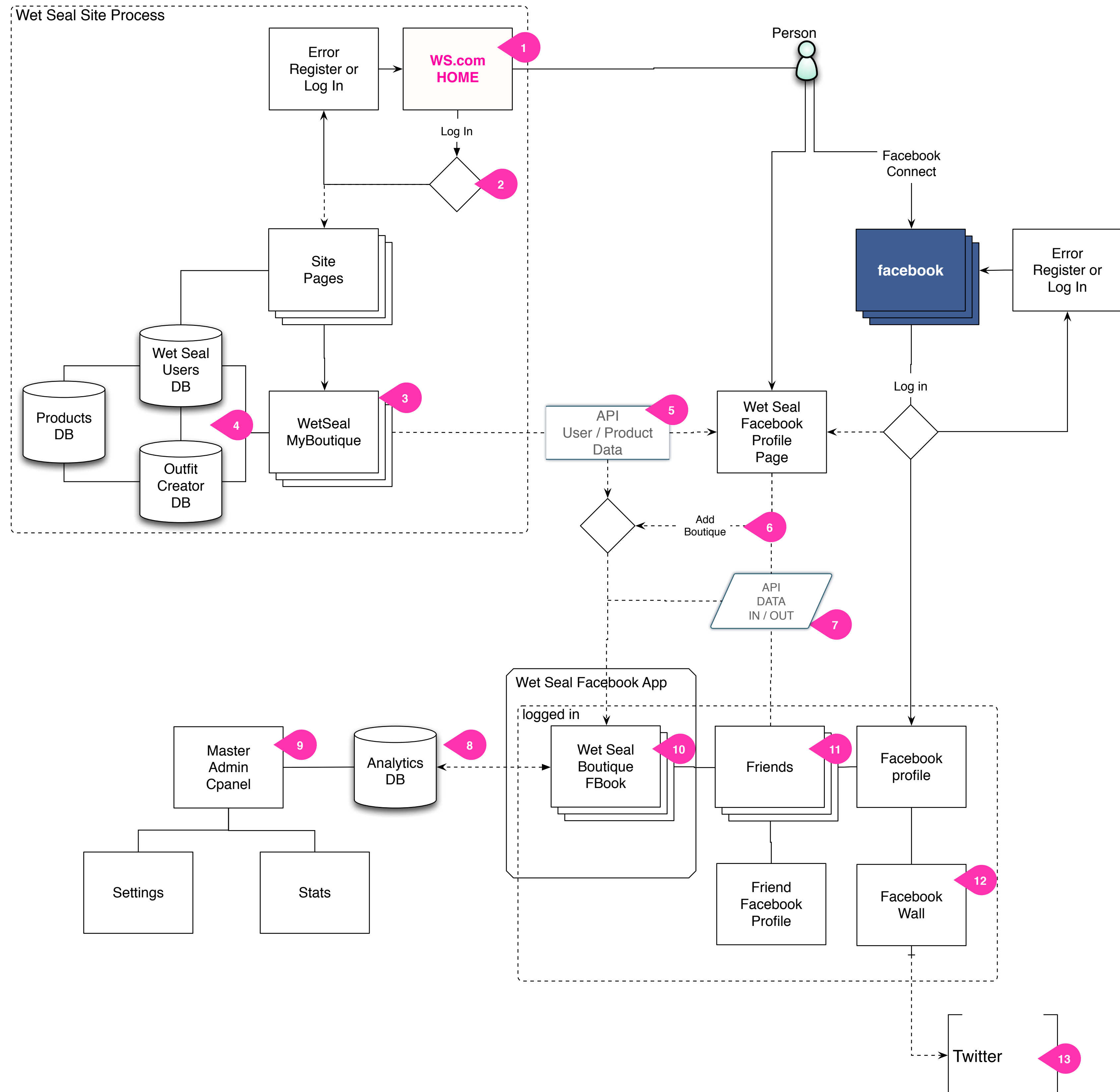
# Wet Seal My Boutiques Application

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MODIFICATION DATE Wed Jun 09 2010  
CREATOR Anthony Zeoli  
FILE NAME WS\_FacebookApp(v5.1)060410

DESCRIPTION Wet Seal Facebook Application Wire Frames and Process Flow Charts

VERSION HISTORY Wed Jun 09 2010  
pgs 2, 3, 4 - Fixed all numbering, checked spelling and references  
pg 9 - Added ability to add categories to improvements.  
pgs 10, 11, 12 - Made minor design changes  
pg 14 - Events, added ability to add categories, url, ticker text  
pg. 15 - Mocked up Boutiques Viewer with left/right to see other boutiques and up/down to see levels.



### Notes

#### 1 WetSeal.com Home

#### 2 Person Login to WetSeal.com

- Person is logged in, display error if user name/password false, return user to home.

- Log in to site if user name/password is true, display site pages.

#### 3 Wet Seal Boutique on WetSeal.com

- Logged in user can access Wet Seal Boutique, favorite products and create outfits.

#### 4 Wet Seal Outfit Creator, Products and User DB

- System stores user data along with any outfits created.

#### 5 API Wet Seal to Facebook

- An API matches Wet Seal user data and outfits created with Facebook fan page (3.6) and with Facebook User Profile after add Facebook boutique to Wall. user profile (3.7).

#### 6 Add Wet Seal Facebook Boutique

- Person may add Wet Seal Facebook Boutique (3.7) to their Facebook profile.

#### 7. Data Layer

- Data from User and Friends is then shared back to Wet Seal Profile Page.

#### 8. Analytics Data

- Aggregate application data compiled for review through the Master Admin control panel (3.9), where admin can make content changes and view stats.

#### 9. Master Admin Cpanel

- Admin may make changes to Wet Seal Boutique Application, as well as view stats.

#### 10. Wet Seal Boutique on Facebook

- Person may create and add outfits to their Boutiques, improve their shop through a variety of programs, engage in team play, generate badges, and earn/spend Boutique dollars. May also start a mall or join another person's mall. See pg. 2 for extended detail of boutique functions.

#### 11. Friends

- A person can view all their friends who are also part of the Boutique game environment, invite friends to play along with them, and view all friends in-game details.

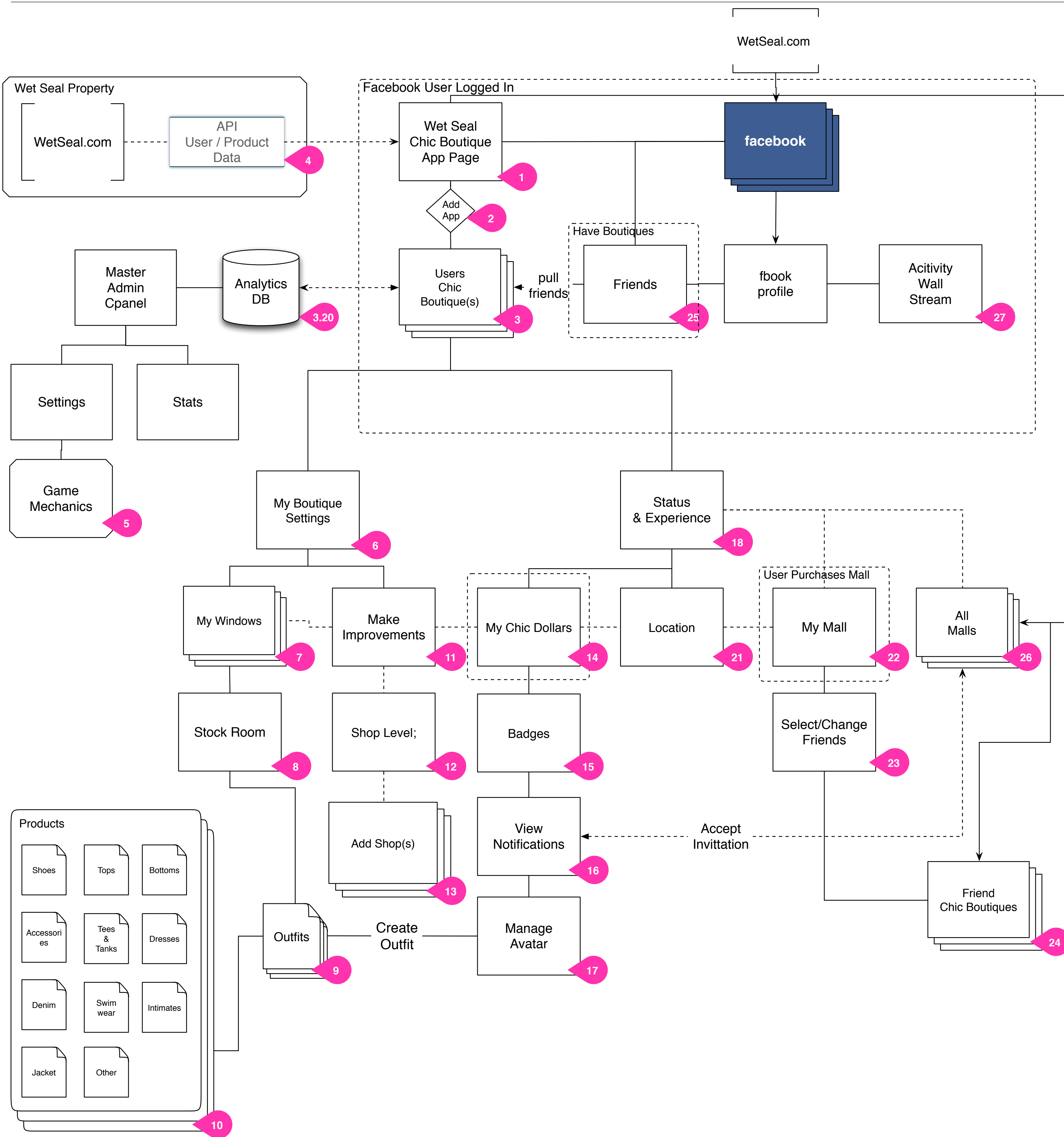
#### 12. Facebook Wall Notifications

- System notifications are displayed on the primary person's profile Facebook Wall, as well as sent upstream to appear in Facebook's main status update stream. Upstream action is not displayed.

#### 13. Twitter

- If person has added Twitter app to Facebook profile, notification will also be sent to Twitter. Note: it cannot be ascertained whether a user has added a Twitter configuration to their Facebook profile.





Creator Anthony Zeoli  
Modified Wed Jun 09 2010

**NOTES:**

- 1. Wet Seal Application Page**
  - Person visits page from inside Facebook
  - Person may add App to Facebook profile.
- 2. Add Wet Seal Boutique to Profile**
  - Person adds Wet Seal Boutique Application to Profile page.
- 3. Chic Boutique Page added to Facebook profile**
  - Page pulls in data from Wet Seal API (3.4) and if avail, matches data with Facebook profile.
- 4. Wet Seal API**
  - Connect to API to retrieve user and outfit creation data.
- 5. Game Mechanics**
  - Admin can change manage all game mechanics.
- 6. My Boutique Settings**
  - Settings panel for person to create My Windows (7) and Make Improvements (11).
- 7. My Windows**
  - User may create shop window(s) consisting of outfits (9) created with products (10) from the Stock Room (8) for display in their boutique(s) (3).
- 8. Stock Room**
  - View of all products (10) saved and outfits created (9) for placement in users My Windows (17)
- 9. Outfits**
  - All outfits created by user.
- 10. Products**
  - All products pulled from API (4).
- 11. Make Improvements**
  - A user can make improvements to their boutique (3) by earning and spending My Chic Dollars (14). User location may advance by making improvements (21). Users Shop Level (3.2) may also be affected.
- 12. Shop Level**
  - User may view shop level, which increased by user taking action to Make Improvements (3.11) or the earning/spending My Chic Dollars (3.14). User shop may earn badges (3.15) by performing certain game actions.
- 13. Add Shop(s)**
  - User may add Shop(s) to profile after reaching specific goals in the game. User may create 1 main shop and 4 additional for a total of 5 shops. User will spend against My Chic Dollars (3.15) to create each new shop.
- 14. My Chic Dollars**
  - User may accumulate My Chic Dollars (14). User may spend My Chic Dollars on Store Improvements (11), changing Location (21) or to open a Mall (22).
- 15. Badges**
  - User may accumulate and display Badges on their Chic Boutique(s). There are various types of badges. See spread sheet for detail.
- 3.16 Notifications**
  - User may view and respond to any system notification.
  - User may accept invitations from other Malls (27) and receive notifications from Friends (25) that operate Chic Boutiques (24).

**17. Manage Avatar**

- User may manage their avatar by creating outfits (9) from the products (10) contained in their Stock Room (8). This avatar is displayed on the users Chic Boutique home page (3).

**18. Status & Experience C-Panel**

- The user may use this C-Panel to manage their status (14 - 17), location (21), and My Mall (22).

**20. System Analytics and Admin C-Panel**

- This panel is managed by the admin. It collects analytics and allows the admin to publish the game content and administer game mechanics.

**21. Location**

- The user may manage their location. A location can change based on the My Chic Dollar (14) earnings and other factors, including awarded badges (15) and team play with Malls (27) or My Mall (22)

**22. My Mall**

- User may spend My Chic Dollars (14) after having attained level status (5) to set up and run a My Mall (22) instance. User may invite up to 5 friends (23) to join their mall. User receives additional benefits from each friend who joins their mall. Benefits affect the shop's levels (5).
- Conditional: User must purchase My Mall with \$50K Chic Dollars (14).

**23. Select / Change Friends**

- User may select and change friends in their My Mall area. Friends can only be those pulled by the Facebook (3.25) and matched with data from the Wet Seal API (3.4) as confirmed participants that have Chic Boutiques(s) themselves.

**24. Friend Chic Boutiques**

- User may preview a Chic Boutique owned by Friends (24).
- Friends Chic Boutiques are added to an available slot in users My Mall.

**25. Facebook Friends with Chic Boutiques**

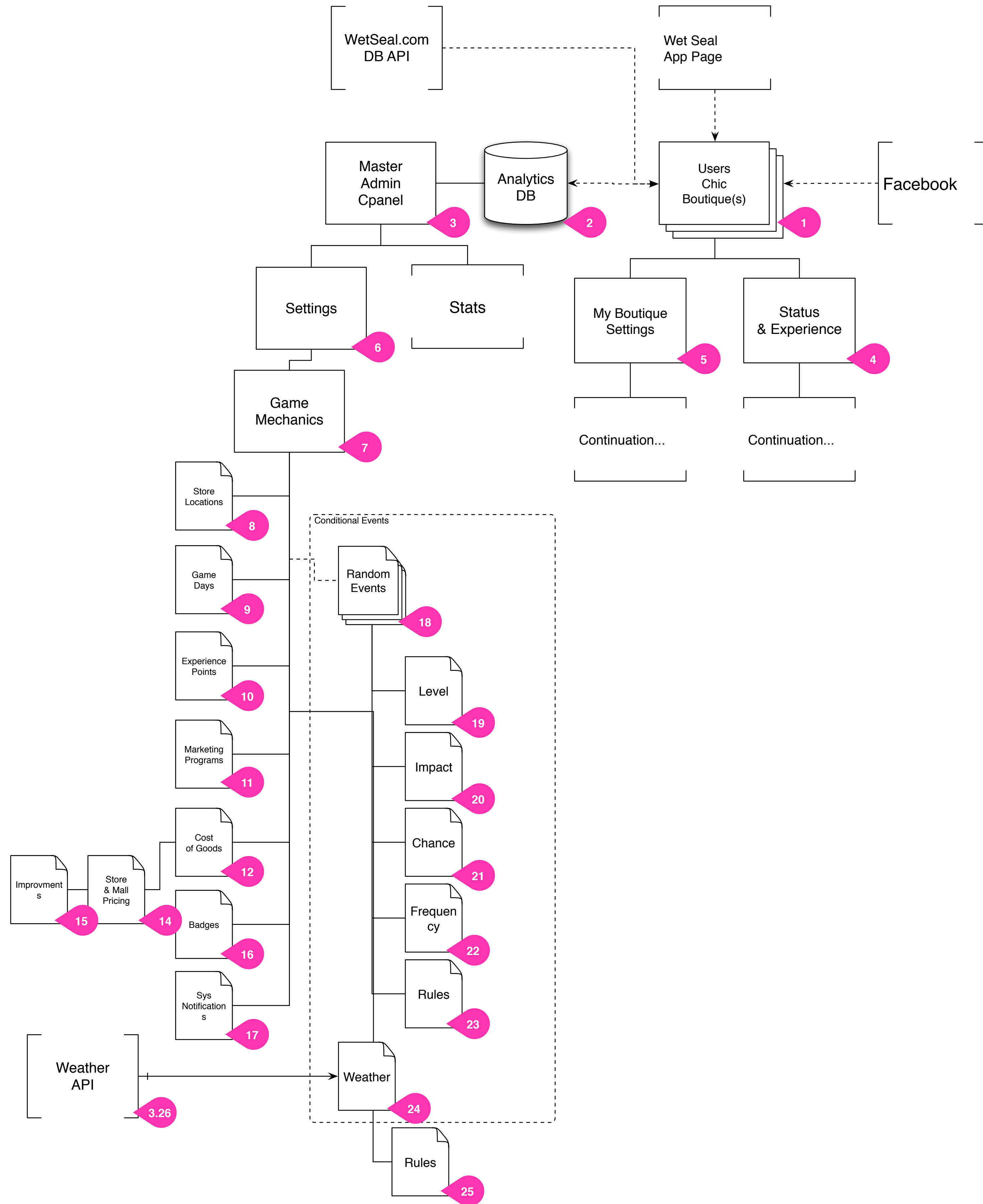
- Conditional : application pulls data from Facebook of all friends who operate a Chic Boutique and share data within system.

**3.26 All Malls**

- User may view all Malls to ascertain the status of other players. User may accept invitation to join another users Mall page, and pass all relevant data to that page.
- User may view each Boutique in a Mall page to ascertain whether to join a Mall.

**27. Activity Wall**

- All user notifications are displayed on users Activity Wall.



**NOTES:**

**1. User Chic Boutique Page**

Page is affected by downstream elements controlled by a Master Admin Panel (3.3) and the users My Boutique Settings (3.5) and Status & Experience Page (3.4)

**2. Analytics**

- Analytics are collected and displayed in the Master Cpanel (3.3)

**3. Settings**

- Admin controls all settings for application

**4. Status & Experience**

- User controls for game mechanics.

**5. My Boutique Settings**

- User controls boutique settings.

**6. Master Settings**

- Admin controls all game settings, monitors analytics.

**7. Game Mechanics**

- Admin manages game mechanics, setting values and triggers.

**8. Store Location**

- List of where stores may be located (see external spreadsheet).

**9. Game Days**

- Admin may set amount of game days.

**10. Bank**

- Admin may set value of Chic Dollars.

**11. Marketing Programs**

- Admin may set value of marketing programs.

**12. Cost of Goods**

- Admin may set value of goods (3.13, 3.14, 3.15)

**[13. Deleted]**

**14. Store & Mall Pricing**

- Admin may set cost of Stores, cost of Malls, and costs of Improvements (3.15). See spreadsheet for values.

**15. Improvements**

- Admin may set cost of improvements. See spreadsheet for values.

**16. Badges**

- Admin may set value of badges and triggers. See spreadsheet for values.

**17. System Notifications**

- Admin may set system notifications triggered on events.

**18 - 23. Random Events**

- Admin may set the value and triggers of random events, including Levels, Impact, Chance (or Frequency of occurrence), and Rules.

**24 - 26. Weather Events**

- Random Events include the affect of real-time weather updates from an external API.





- Dashboard
- Game Mechanics
- Manage Users
- Manage Application

### Analytics

Total Users: 45,536 [View](#)

Total Active Last 7 Days: 23,986 [View](#)

Total Actions: 66,778 [View](#)

Total Stores: 66,778 [View](#)

Total Malls: 4,675 [View](#)

Select Range  
-- Today --

All Users | **Active Users**

### Most Active Users

US | **Region** | State | City
Select Region

Details	Malls
[ User Name ] [Joined Date] Num of Stores : 3	[This Mall Name]
[ User Name ] [Joined Date] Num of Stores : 3	[This Mall Name]
[ User Name ] [Joined Date] Num of Stores : 3	[This Mall Name]
[ User Name ] [Joined Date] Num of Stores : 3	[This Mall Name]
[ User Name ] [Joined Date] Num of Stores : 3	[This Mall Name]

### Most Popular Products

US | **Region** | State | City
Select Region

Item	Stores	Clicks	Likes
[ Item Name ] [Item Type] Num of Stores : 3	437	45,000	23,956
[ Item Name ] [Item Type] Num of Stores : 3	437	45,000	23,956
[ Item Name ] [Item Type] Num of Stores : 3	437	45,000	23,956
[ Item Name ] [Item Type] Num of Stores : 3	437	45,000	23,956
[ Item Name ] [Item Type] Num of Stores : 3	437	45,000	23,956

### Most Active Shops

Shop Name	Products	Likes
[This Shop Name]	50	7,950
[This Shop Name]	36	6,600
[This Shop Name]	38	5,550
[This Shop Name]	20	5,550
[This Shop Name]	15	4,350

[View All Shops](#)

### Most Popular Malls

Mall Name	No of Operators	Likes
This Mall Name	Full	7,950
This Mall Name	8	6,600
This Mall Name	8	5,550
This Mall Name	6	5,550
This Mall Name	4	4,350

[View All Shops](#)



Name	Multiplier (%)	Cost (\$)	IMG
Backstreet	100	1000	Edit
Sidestreet	105	5000	Edit
Main Street	110	10000	Edit
Maill	115	15000	Edit
Downtown	120	25000	Edit
5th Ave	125	35000	Edit
Rodeo Drive	130	40000	Edit
Boardwalk	135	50000	Edit

Add

Add or Cancel



Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

Dashboard | **Game Mechanics** | Manage Users | Manage Application

Stores | **Store Improvement** | Marketing Programs | Random Events | Weather | Malls | Value of Outfits

New Item

Sort:	Furniture	Window Dressing	Pet	Food	Plants	Mirros	Rugs	Wallpaper
1	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>
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Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
 Welcome, Admin (Profile) | Logout

Dashboard | Game Mechanics | Manage Users | Manage Application

Stores | Store Improvement | Marketing Programs | Random Events | Weather | Malls | Value of Outfits

New Item
Add

Sort:

Furniture

Window

Pet

Food

Plants

Mirros

Rugs

Wallpaper

1	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	<div style="display: flex; justify-content: space-between; align-items: center; border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <span>Select Category</span> <span style="color: green;">+</span> Add new category             </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">                 Name  <input style="width: 100%;" type="text" value="Example Name"/> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">                 Description  <input style="width: 100%; height: 30px;" type="text" value="Add Text"/> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">                 Add Image:  <input style="width: 80%;" type="text"/> <span>Browse</span>   name_of_image.jpg <span>✕ Remove</span> </div> <div style="display: flex; justify-content: space-between; align-items: center; border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <div style="border: 1px solid #ccc; padding: 2px;">Multiplier % <input style="width: 30px;" type="text" value="1.5"/> <small>eg. 0.1, 1.5</small></div> <div style="border: 1px solid #ccc; padding: 2px;">Add Cost <input style="width: 40px;" type="text" value="200"/> <input style="width: 30px;" type="text" value="00"/> <small>Round Dollars, e.g. 100, 200, 350</small></div> </div> <div style="text-align: right; margin-top: 10px;"> <span>Add</span> <span>Save</span> or Cancel             </div>								Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>
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Creator: Anthony Zeoli  
 Modified: Wed Jun 09 2010

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Logo Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

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Dashboard **Game Mechanics** Manage Users Manage Application

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Stores | **Store Improvement** | Marketing Programs | Random Events | Weather | Malls | Value of Outfits

New Item

Sort: Furniture Window Pet Food Plants Mirros Rugs Wallpaper

1	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	<div><p>Select Category <input type="button" value="Add new category"/></p><p>Category Name <input type="text"/></p><p>Name <input type="text"/></p><p>Description <input type="text"/></p><p>Add Image: <input type="text"/> <input type="button" value="Browse"/>  name_of_image.jpg <input type="button" value="Remove"/></p><p>Multiplier <input type="text" value="1.5"/> <input type="text" value="200"/> <input type="text" value="00"/> <small>eg. 0.1, 1.5      Round Dollars, e.g. 100, 200, 350</small></p><p><input type="button" value="Add"/> <input type="button" value="Save"/> or Cancel</p></div>							Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>
2	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	
3	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	
4	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	
5	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	
6	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	
7	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	
8	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	
9	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	
10	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	Item 1 Benefit: 1.5% Cost: 200 <a href="#">Edit</a>	

Logo Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

---

Dashboard **Game Mechanics** Manage Users Manage Application

---

Stores | **Store Improvement** | Marketing Programs | Random Events | Weather | Malls | Value of Outfits

New Item

Sort: Furniture Window Pet Food Plants Mirros Rugs Wallpaper

1	Item 1 Benefit: 1.5% Cost: 200							Item 1 Benefit: 1.5% Cost: 200
2	Item 1 Benefit: 1.5% Cost: 200							Item 1 Benefit: 1.5% Cost: 200
3	Item 1 Benefit: 1.5% Cost: 200							Item 1 Benefit: 1.5% Cost: 200
4	Item 1 Benefit: 1.5% Cost: 200							Item 1 Benefit: 1.5% Cost: 200
5	Item 1 Benefit: 1.5% Cost: 200							Item 1 Benefit: 1.5% Cost: 200
6	Item 1 Benefit: 1.5% Cost: 200							Item 1 Benefit: 1.5% Cost: 200
7	Item 1 Benefit: 1.5% Cost: 200							Item 1 Benefit: 1.5% Cost: 200
8	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200
9	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200
10	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200	Item 1 Benefit: 1.5% Cost: 200

Select Category

Category Name

Name

You have added the category "Luxury Goods"  
Are you sure you want to do this?

Add category No, go back

Add Image:

name\_of\_image.jpg

Multiplier

eg. 0.1, 1.5 Round Dollars, e.g. 100, 200, 350

or Cancel

Creator: Anthony Zeoli  
Modified: Wed Jun 09 2010

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Logo Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

Wet Seal Facebook Game Administration System

Dashboard | **Game Mechanics** | Manage Users | Manage Application

Stores | Store Improvement | **Marketing Programs** | Random Events | Weather | Malls | Value of Outfits

Location Name	Multiplier (%)	Cost (\$)	Time (Days)	Active	IMG
Sale 20% off	105	1000	10		Edit
Sale 40% off	115	2000	10		Edit
Celebrity Appearance	120	5000	10		Edit
Local Advertising	125	10000	10		Edit
Event X	130	7000	10		Edit
Event X	135	5000	10		Edit
Event X	140	9000	10		Edit

Add





Location Name	Category Name	Active	IMG
Sale 20% off	<input type="text"/>	<input checked="" type="checkbox"/>	Edit
Sale 40% off	<input type="text"/>	<input checked="" type="checkbox"/>	Edit
Celebrity Appear	<input type="text"/>	<input checked="" type="checkbox"/>	Edit
Local Advertising	<input type="text"/>	<input type="checkbox"/>	Edit
Event X	<input type="text"/>	<input type="checkbox"/>	Edit
Event X	<input type="text"/>	<input type="checkbox"/>	Edit
Event X	<input type="text"/>	<input type="checkbox"/>	Edit

Add Image:

name\_of\_image.jpg

Multiplier % <input type="text" value="1.5"/> eg. 0.1, 1.5	Days <input type="text" value="1.5"/> eg. 0.1, 1.5	Add Cost <input type="text" value="200"/> <input type="text" value="00"/> Round Dollars, e.g. 100, 200, 350
--	--	---

or Cancel



Event Name	Multiplier (%)	Half Life	Likelihood	Category	Target	Active	IMG
Prize Winner	105	10	1 in 1	Marketing	Player		Edit
Event 2	110	10	1 in 20	Weather	Level		Edit
Urban Benefit	115	10	1 in 20	Random	Region		Edit
Event 4	120	10	1 in 20	Example	Everybody		Edit

Add



Logo Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

---

Dashboard | **Game Mechanics** | Manage Users | Manage Application

---

Stores | Store Improvement | Marketing Programs | **Random Events** | Weather | Malls | Value of Outfits

---

Event Name
Prize Winner
Event 2
Urban Benefit
Event 4

**Add**

Select Category + Add new category

Name

Description

Add Image:

name\_of\_image.jpg

Multiplier

%

eg. 0.1, 1.5

Add Cost

Round Dollars, e.g. 100, 200, 350

Add Link URL

URL: http://sampleurl.com

Set Region

Urban  Beach  Mountain

You may select multiple regions.

or Cancel

Active IMG

- Edit
- Edit
- Edit
- Edit

Creator: Anthony Zeoli  
Modified: Wed Jun 09 2010

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Logo Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

---

Dashboard | **Game Mechanics** | Manage Users | Manage Application

---

Stores | Store Improvement | Marketing Programs | **Random Events** | Weather | Malls | Value of Outfits

---

Event Name
Prize Winner
Event 2
Urban Benefit
Event 4

**Add**

Select Category + Add new category

Name

Description

Add Image:  
  
 name\_of\_image.jpg

Multiplier   
eg. 0.1, 1.5

Add Cost    
Round Dollars, e.g. 100, 200, 350

Add Link URL  
  
URL: http://sampleurl.com

Target User

Enter user names separated by a comma "," (e.g. user0, user1)

Target All Users Across Game **Submit**

All user names correct

**Add** **Save** or Cancel

Active IMG

- Edit
- Edit
- Edit
- Edit



Logo Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

---

Dashboard | **Game Mechanics** | Manage Users | Manage Application

---

Stores | Store Improvement | Marketing Programs | **Random Events** | Weather | Malls | Value of Outfits

---

Event Name
Prize Winner
Event 2
Urban Benefit
Event 4

**Add**

Select Category + Add new category

Name

Description

Add Image:  
  
 name\_of\_image.jpg

Multiplier   
eg. 0.1, 1.5

Add Cost    
Round Dollars, e.g. 100, 200, 350

Add Link URL  
  
URL: http://sampleurl.com

Target User

Enter user names separated by a comma "," (e.g. user0, user1)

Target All Users Across Game **Submit**

User " this\_user", "this\_user2" are incorrect

**Add** **Save** or Cancel

Active IMG

- Edit
- Edit
- Edit
- Edit



Logo Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

Dashboard | **Game Mechanics** | Manage Users | Manage Application

Stores | Store Improvement | Marketing Programs | **Random Events** | Weather | Malls | Value of Outfits

Event Name
Prize Winner
Event 2
Urban Benefit
Event 4

**Add**

Select Category Add new category

Name

Description

Add Image:  
  
 name\_of\_image.jpg

Multiplier   
eg. 0.1, 1.5

Add Cost    
Round Dollars, e.g. 100, 200, 350

Add Link URL  
  
URL: http://sampleurl.com

Target Level   
  
Enter level number separated by a comma (e.g. 1, 2, 3)

Target all Levels **Submit**

Levels have been set.

**Add** **Save** or Cancel

Active IMG

- Edit
- Edit
- Edit
- Edit





Region	Zip Code	Wet Dry	Hot Cold	Active	IMG
Mountain	99999	<input type="button" value="Edit"/>	<input type="button" value="Edit"/>	<input checked="" type="radio"/>	<input type="button" value="Edit"/>
Urban	10011	<input type="button" value="Edit"/>	<input type="button" value="Edit"/>	<input checked="" type="radio"/>	<input type="button" value="Edit"/>
Beach	90210	<input type="button" value="Edit"/>	<input type="button" value="Edit"/>	<input checked="" type="radio"/>	<input type="button" value="Edit"/>
Region 4	00000	<input type="button" value="Edit"/>	<input type="button" value="Edit"/>	<input type="radio"/>	<input type="button" value="Edit"/>

**Mountain - Wet Dry**

If rainfall >  inches **Wet is True.**

then foot traffic - %

**Else Dry**

then foot traffic + %

or Cancel

**Weather API**

05/28/2010  
999999  
rainfall = 2.5"

**Mountain - Hot Cold**

If temp >  degress **Hot is True.**

then foot traffic - %

**Else Cold**

then foot traffic + %

or Cancel

**Weather API**

05/28/2010  
999999  
temp = 75

eg. 1,2,3



Logo Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

Dashboard | **Game Mechanics** | Manage Users | Manage Application

Stores | Store Improvement | Marketing Programs | Random Events | **Weather** | Malls | Value of Outfits

Region	Zip Code	Wet Dry	Hot Cold	Active	IMG
Mountain				<input checked="" type="checkbox"/>	Edit
Urban				<input checked="" type="checkbox"/>	Edit
Beach				<input checked="" type="checkbox"/>	Edit
Region 4				<input type="checkbox"/>	Edit

**Add**

**M**

Region Name

Region Description

Region Zip Code

Add Image:  
 **Browse**

name\_of\_image.jpg  **Remove**

**Add** **Save** or Cancel

**Else Cold**

then foot traffic + %

**Save** or Cancel

eg. 1,2,3



Name	Multiplier (%)	Cost (\$)	Active	IMG
Mall 1	105	50000		Edit
Mall 2	110	40000		Edit
Mall 3	115	35000		Edit
Mall 4	120	30000		Edit

Add

Logo Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

---

Dashboard | **Game Mechanics** | Manage Users | Manage Application

---

Stores | Store Improvement | Marketing Programs | Random Events | Weather | **Malls** | Value of Outfits

---

Name

Mall 1
Mall 2
Mall 3
Mall 4

**Add**

NameActive IMG

Add Image:  
 **Browse**

name\_of\_image.jpg **Remove**

Multiplier  
%   
eg. 0.1, 1.5

Add Cost  
   
Round Dollars, e.g. 100, 200, 350


**Add** **Save** or Cancel

Creator: Anthony Zeoli  
Modified: Wed Jun 09 2010

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Name	Profit per item(\$)	Item Cap	Active	IMG
Outfit	10	6	<input checked="" type="checkbox"/>	 Edit

Location Name



IMG	On / Off
 Edit	<input checked="" type="checkbox"/> <input type="checkbox"/>
 Edit	<input checked="" type="checkbox"/> <input type="checkbox"/>
 Edit	<input checked="" type="checkbox"/> <input type="checkbox"/>
 Edit	<input type="checkbox"/> <input checked="" type="checkbox"/>

Logo Wet Seal Facebook Game Administration System Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

Dashboard Game Mechanics Manage Users Manage Application

Stores | Store Improvement | Marketing Programs | Random Events | Weather | Malls | Value of Outfits


Name

Outfit

Name

Description

Add Image:

 name\_of\_image.jpg

Profit

  
eg. 0.1, 1.5





Item Cap


  
eg. 0.1, 1.5

or Cancel

Location Name

On / Off

	Edit	<input type="radio"/>	<input type="button" value="X"/>
	Edit	<input type="radio"/>	<input type="button" value="X"/>
	Edit	<input type="radio"/>	<input type="button" value="X"/>
	Edit	<input type="radio"/>	<input type="button" value="X"/>



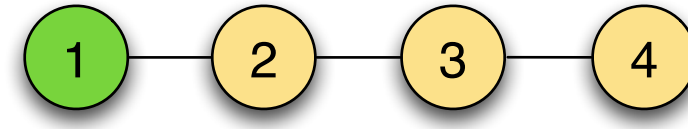
Logo    Search

Home Profile Account ▼

User IMG

## Chic Boutique

- Stores
- Oufits
- Map
- Mall
- Help



Welcome User\_Name!

### Start building your Chic Boutique

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

We'll need to ask you a few questions first.

Enter a chic user name. ?

( e.g. Jess Johnson, Sheil Street )

 Just use my Facebook User Name

Enter a business name. ?

( e.g. Girl Factor, Toni's Boutiques )

Enter Zip-Code

Select Age

[Privacy Policy](#)

Next - Build your Avatar...

Continue

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

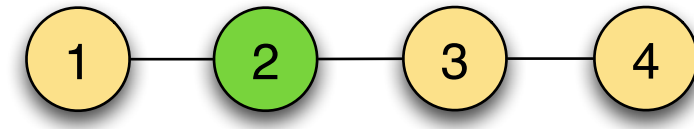
Logo  Search

Home Profile Account ▼

User IMG

### Chic Boutique

- Stores
- Oufits
- Map
- Mall
- Help



## Create Your Avatar

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

Hi! You can drop & drag outfits to see what looks best on me! Love what you picked so far! Good job!

wet seal

tops bottoms dresses accessories shoes

1 2 3 4 5 6

SAVE FINISHED RESET

EYES NOSE MOUTH HAIR SKIN

Choose your eye & color and let's glam it up! Lorem ipsum dolor sit.

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Next - Tag your Boutique

Continue



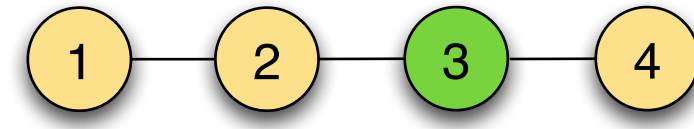
Logo    Search

Home Profile Account ▼

User IMG

## Chic Boutique

- Stores
- Oufits
- Map
- Mall
- Help



### Select Tags

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

<input checked="" type="checkbox"/>	Tag_Selection	<input checked="" type="checkbox"/>	Tag_Selection
<input type="checkbox"/>	Tag_Selection	<input type="checkbox"/>	Tag_Selection
<input type="checkbox"/>	Tag_Selection	<input type="checkbox"/>	Tag_Selection
<input type="checkbox"/>	Tag_Selection	<input type="checkbox"/>	Tag_Selection
<input type="checkbox"/>	Tag_Selection	<input type="checkbox"/>	Tag_Selection
<input type="checkbox"/>	Tag_Selection	<input type="checkbox"/>	Tag_Selection
<input type="checkbox"/>	Tag_Selection	<input type="checkbox"/>	Tag_Selection
<input type="checkbox"/>	Tag_Selection	<input type="checkbox"/>	Tag_Selection

Next - Build your Avatar...

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

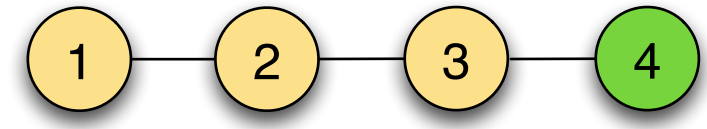
Reserved for Facebook

Reserved for Facebook

User IMG

## Chic Boutique

- Stores
- Oufits**
- Map
- Mall
- Help



### Invite Friends

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

All Friends	Recommended Friends	WS Store Owners
Start Typing A Name		
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input type="checkbox"/>	Friend Name	
<input checked="" type="checkbox"/>	Friend Name 1	
<input checked="" type="checkbox"/>	Friend Name 1	
<input checked="" type="checkbox"/>	Friend Name 1	
<input checked="" type="checkbox"/>	Friend Name 1	
<input checked="" type="checkbox"/>	Friend Name 1	

Complete Your Boutique

Finish

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook



Logo    Search

Home Profile Account ▼

User IMG

## Wet Seal "Official" Page

- Wall
- Info
- Active Tab
- Shop with Me
- Virtual Runway
- WS
- Photos

### User Name

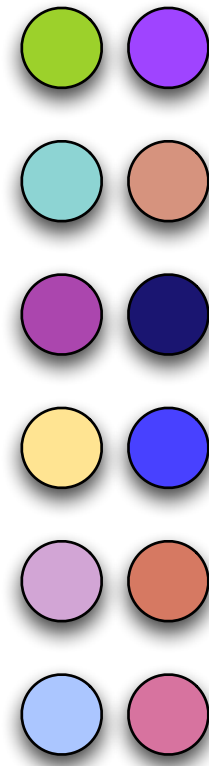
Wet Seal Logo

Your Cash 57,679  
All Time 100,000

User your cash to make improvements

Fancy45 just added a chair to her boutique.   
Add a chair to yours.  
20 Minutes Ago

### Your Seals

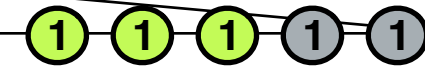


AVATAR

### My Boutiques | Boutique Name

Backstreet

Awning



<p>Edit Outfit</p> <input type="button" value="x"/>	<p>Edit Outfit</p> <input type="button" value="x"/>	<p>Edit Outfit</p> <input type="button" value="x"/>	<p>Edit Outfit</p> <input type="button" value="x"/>
---	---	---	---

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook



Logo

Home Profile Account ▼

User IMG

### Wet Seal "Official" Page

- Wall
- Info
- Active Tab
- Shop with Me
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- WS
- Photos

#### User Name

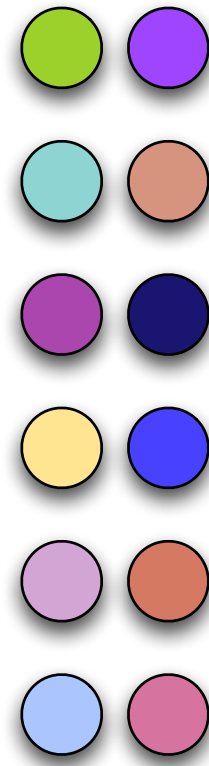
Wet Seal Logo

Your Cash 57,679  
All Time 100,000

User your cash to make improvements

Fancy45 just added a chair to her boutique. 8  
Add a chair to yours.  
20 Minutes Ago

#### Your Seals



AVATAR

#### My Boutiques | Boutique Name

Backstreet

# Awning



On click action

**ERROR MESSAGE**

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook





Logo

Home Profile Account ▼

User IMG **Wet Seal "Official" Page**  
[Wall](#) [Info](#) [Active Tab](#) [Shop with Me](#) [Virtual Runway](#) [WS](#) [Photos](#)

**User Name**  
Wet Seal Logo

**Your Cash** 57,679  
**All Time** 100,000  
User your cash to make improvements

Fancy45 just added a [chair](#) to her [boutique](#).  
[Add a chair](#) to yours.  
20 Minutes Ago 8

**Your Seals**

- 
- 
- 
- 
- 
- 

AVATAR

**My Boutiques | Boutique Name** Backstreet

**Awning** 1 2 3 4 5  
On click action

**CONFIRM BOUTIQUE STATE ACTION ITEM**

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Like 403

You are at Level 10



Logo    Search

Home Profile Account ▼

User IMG

### Wet Seal "Official" Page

- Wall
- Info
- Active Tab
- Shop with Me
- Virtual Runway
- WS
- Photos

#### User Name

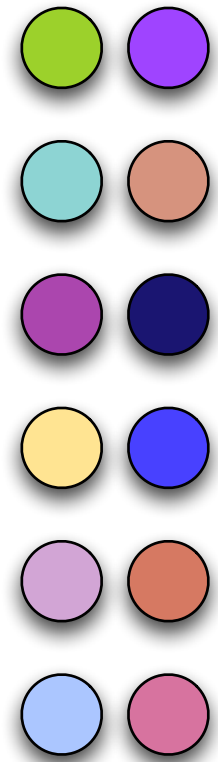
Wet Seal Logo

Your Cash 57,679  
All Time 100,000

User your cash to make improvements

Fancy45 just added a chair to her boutique. 8  
Add a chair to yours.  
20 Minutes Ago

#### Your Seals



AVATAR

#### My Boutiques | Boutique Name

Rodeo Drive

# Awning



Improvement	Improvement	Improvement	Improvement
Edit Outfit	Edit Outfit	Edit Outfit	Edit Outfit
Improvement	Improvement	Improvement	Improvement
Edit Outfit	Edit Outfit	Edit Outfit	Edit Outfit
Improvement	Improvement	Improvement	Improvement
Edit Outfit	Edit Outfit	Edit Outfit	Edit Outfit
Improvement	Improvement	Improvement	Improvement
Edit Outfit	Edit Outfit	Edit Outfit	Edit Outfit
Improvement	Improvement	Improvement	Improvement

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook



Logo  Home Profile Account ▾

---

User IMG **Wet Seal "Official" Page**  
Wall Info Active Tab Shop with Me Virtual Runway WS Photos

---

**User Name** **My Boutiques | Boutique Name** Rodeo Drive IMG

Wet Seal Logo

**Your Cash** 57,679  
**All Time** 100,000

User your cash to make improvements

Fancy45 just added a **chair** to her **boutique**.  
[Add a chair](#) to yours.  
20 Minutes Ago

**Your Seals**

AVATAR

---

**Awning** 1 2 3 4 5

You have 4 outfits in this boutique. You can add [ x ] more outfits.

Edit Outfit

Edit Outfit

Edit Outfit

Edit Outfit

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook



User IMG

### Wet Seal "Official" Page

- Wall
- Info
- Active Tab
- Shop with Me
- Virtual Runway
- WS
- Photos

#### User Name

Like 403

[Boutique Settings](#)

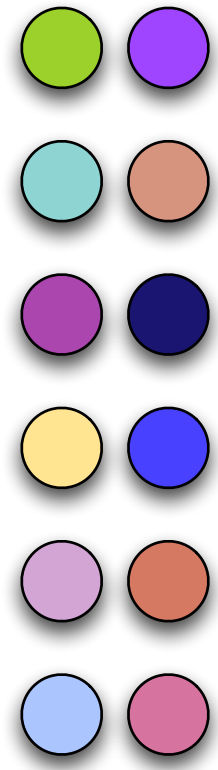
Wet Seal Logo

Your Cash 57,679  
All Time 100,000

User your cash to make improvements

Fancy45 just added a chair to her boutique. 8  
[Add a chair](#) to yours.  
20 Minutes Ago

#### Your Seals



AVATAR

#### Create Your Mall

You can add you mall and invite up to five friends. Just enter your mall name and click "Add". We'll confirm you and you can start inviting your friends to shop your mall or even have shops in your mall.

or Cancel

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook





Logo    Search Home Profile Account ▾

---

User IMG **Wet Seal "Official" Page**  
[Wall](#) [Info](#) [Active Tab](#) [Shop with Me](#) [Virtual Runway](#) [WS](#) [Photos](#)

---

**User Name** Like 403 [Boutique Settings](#)

**Wet Seal Logo**

**Your Cash** 57,679  
**All Time** 100,000

User your cash to make improvements [Upgrade](#)

Fancy45 just added a [chair](#) to her [boutique](#). 8  
[Add a chair](#) to yours.  
20 Minutes Ago

**Your Seals**

[Edit](#)  
AVATAR

**Create Your Mall**

**Your mall has been created.**

This page will refresh in 5 seconds, or go to your mall by [clicking here](#).

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Creator Anthony Zeoli  
Modified Wed Jun 09 2010

35 / 42



Logo    Search Home Profile Account ▾

---

User IMG **Wet Seal "Official" Page**  
[Wall](#) [Info](#) [Active Tab](#) [Shop with Me](#) [Virtual Runway](#) [WS](#) [Photos](#)

---

**User Name** Like 403 [Boutique Settings](#)

**Wet Seal Logo**

**Your Cash** 57,679  
**All Time** 100,000  
User your cash to make improvements [Upgrade](#)

Fancy45 just added a [chair](#) to her [boutique](#).  
[Add a chair](#) to yours.  
20 Minutes Ago 8

**Your Seals**


[Edit](#)  
AVATAR

---

**Mall Name** You may invite up to 5 friends to your mall. [Invite Friends](#)

My Stores	Friend 1	Friend 2	Friend 3	Friend 4
Store 1 30 Outfits \$47,000 6,500 Likes				
Store 2 30 Outfits \$47,000 6,500 Likes				
Store 3 30 Outfits \$47,000 6,500 Likes				
Store 4 30 Outfits \$47,000 6,500 Likes				
Store 5 30 Outfits \$47,000 6,500 Likes				

**Hi User Name,**

Welcome to your new mall. You can invite up to 5 friends.  
Invite your friends now, or close this window.

[Invite Friends](#)

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook



User IMG

### Wet Seal "Official" Page

- Wall
- Info
- Active Tab
- Shop with Me
- Virtual Runway
- WS
- Photos

#### User Name

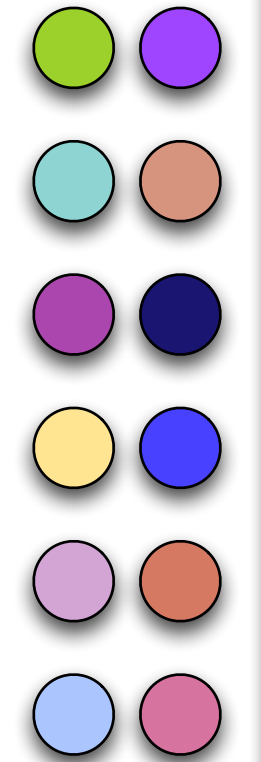
Wet Seal Logo

Your Cash 57,679  
All Time 100,000

User your cash to make improvements Upgrade

Fancy45 just added a chair to her boutique. Add a chair to yours. 20 Minutes Ago

#### Your Seals



Edit AVATAR

Like 403 Boutique Settings

Mall Name You may invite up to 5 friends to your mall. Invite Friends

My Stores	Friend 1	Friend 2	Friend 3	Friend 4
Store 1 30 Outfits \$47,000 6,500 Likes				
Store 2 30 Outfits \$47,000 6,500 Likes				
Store 3 30 Outfits \$47,000 6,500 Likes				
Store 4 30 Outfits \$47,000 6,500 Likes				
Store 5 30 Outfits \$47,000 6,500 Likes				

All Friends Recommended Friends WS Store Owners

Start Typing A Name

- Friend Name
- Friend Name
- Friend Name
- Friend Name
- Friend Name
- Friend Name
- Friend Name
- Friend Name
- Friend Name
- Friend Name 1
- Friend Name 1
- Friend Name 1
- Friend Name 1
- Friend Name 1

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

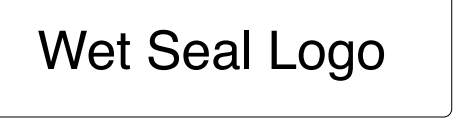


User IMG

### Wet Seal "Official" Page

- Wall
- Info
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- Photos

#### User Name

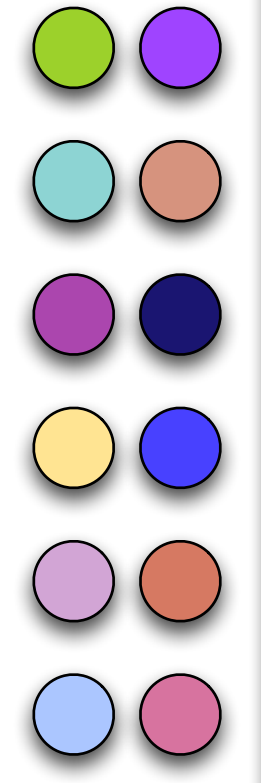


**Your Cash** 57,679  
**All Time** 100,000

User your cash to make improvements

Fancy45 just added a chair to her boutique.  
 Add a chair to yours.  
 20 Minutes Ago

#### Your Seals



AVATAR

403 [Boutique Settings](#)

**Mall Name** You may invite up to 5 friends to your mall.

My Stores	Name	Name	Name	Name
Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes
Store 2 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes
Store 3 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes
Store 4 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes
Store 5 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes	Store 1 30 Outfits \$47,000 6,500 Likes

Remove  Remove  Remove  Remove

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook

Reserved for Facebook



Logo

Wet Seal Facebook Game Administration System

Today is November, 27, 2010  
Welcome, Admin (Profile) | Logout

- Dashboard
- Game Mechanics** ▼
- Locations**
- Marketing Programs
- Cost of Goods
- System Notifications
- Weather
- Manage Users ▶
- Manage Application ▶

### Locations

Description: Set the name of locations...

**Add** or Cancel



- Dashboard
- Game Mechanics ▼
- Locations
- Marketing Programs
- Cost of Goods
- System Notifications**
- Weather
- Manage Users ▶
- Manage Application ▶

### System Notifications - Badges

Description: Add or manage Badge value. When user achieves or exceeds level #, assign badge

Badges | [Events](#) | [Frequency](#) | [Message](#)

**Name**

**Level #**

eg. 1,2,3

**Description**

**Add Image:**


or Cancel

---

**Search Items**

Click on headers to sort

Badge Name	Category	Level #	On / Off
Badge 1	Example	10	<input type="button" value="Edit"/> <input checked="" type="radio"/> <input type="button" value="x"/>
Badge 2	Example	10	<input type="button" value="Edit"/> <input checked="" type="radio"/> <input type="button" value="x"/>
Badge 3	Example	10	<input type="button" value="Edit"/> <input checked="" type="radio"/> <input type="button" value="x"/>
Badge 4	Example	10	<input type="button" value="Edit"/> <input checked="" type="radio"/> <input type="button" value="x"/>
Badge 5	Example	10	<input type="button" value="Edit"/> <input type="radio"/> <input checked="" type="radio"/> <input type="button" value="x"/>

 Like 403

Name

Add Cost

\$

Round Dollars, e.g. 100, 200, 350

Multiplier

%

eg. 1,2,3

Description

Level

eg. 1,2,3

