# The Bible Experience 3.0

MODIFICATION DATE Fri Aug 21 2009 CREATOR Anthony Zeoli FILE NAME BE\_3.0(v4.1)

Revised Wireframes for BE 3.0: No Listening Plan, No Playlist Creation Feature, No subscription feature;

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User may only bookmark tracks from All Audio page Original Creation Date: Fri Feb 13 2009

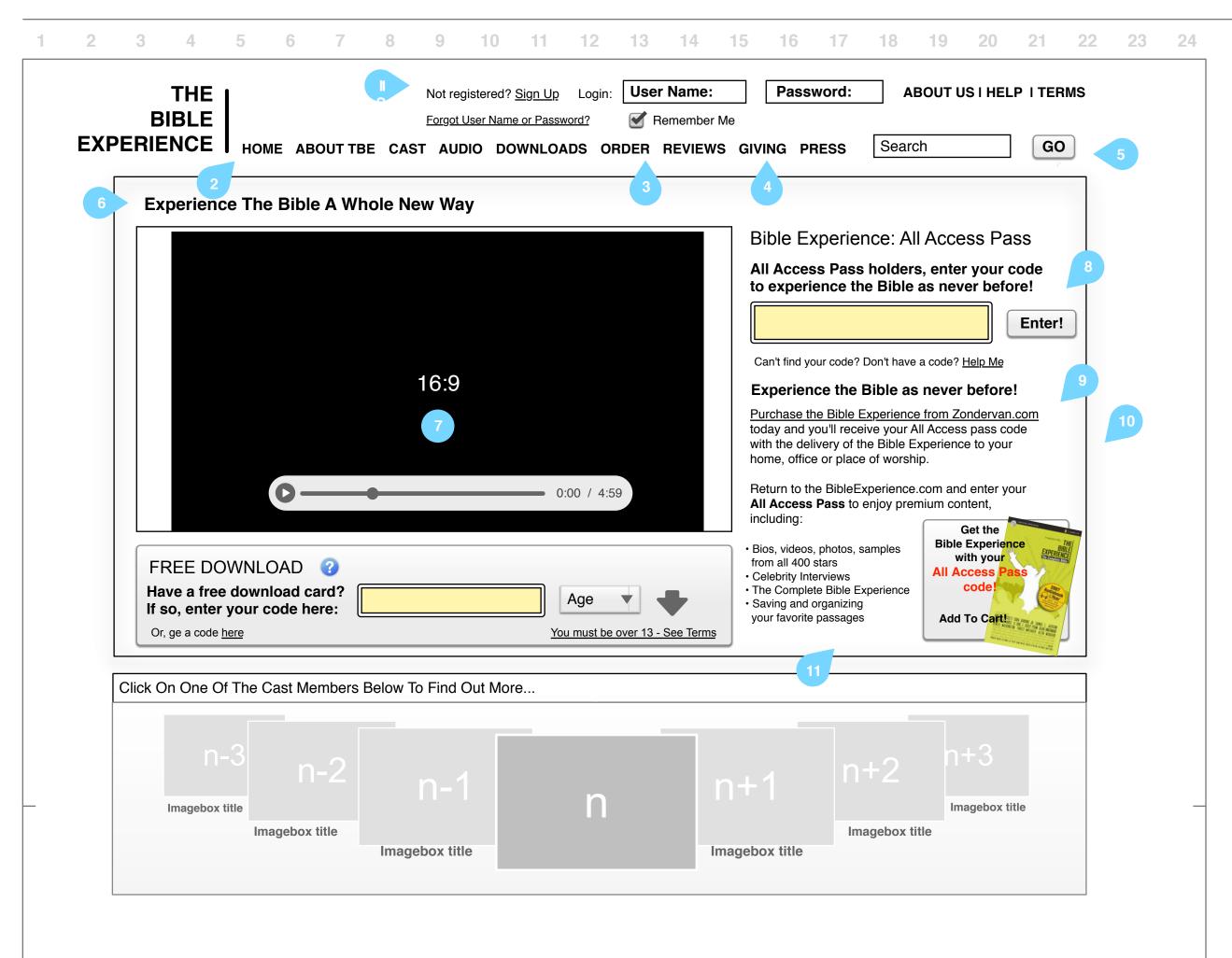
**VERSION HISTORY** 

#### This Update:

- New business rules require removal of Playlist Creation and Listening Plan feature temporarily.

- Revised home page to reflect changes.
- Revised Subscription Module in profile Page
- TEMPORARILY REMOVED all Playlist Creation and Listening Plan pages; please hold on these as they will be used at a later date.

BE\_3.0(v4.1)
Home - Login False



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- 1. General User Login
- 1.1 All users may register or login. Only subscribers to the ALL Access Pass program may access content under the PLAYLISTA or LISTENING PLANS in the navigation.
  - 2. Provide general login functions.
  - 1. User Name
  - 2. Password
  - 3. Remember Me Allow users credentials to be stored in a cookie
- 2. Navigation
  - 1. General Nav Links
    - 1. Home (all users, is HOME page)
    - 2. About TBE (all users, direct user to ABOUT TBE page))
    - 3. Cast (all users, direct user to CAST page))
    - 4. Downloads (all users, direct user to DOWNLOADS page)
    - 5. Playlists (SUBSCRIBERS ONLY, see item 3)
    - 6. LIstening Plans (SUBSCRIBERS ONLY, see item 4)

    - 7. Order (all users, direct user to ORDER page)
    - 8. Reviews (all users, direct user to REVIEWS page)
    - 9. Giving (all users, direct user to GIVING page) 9. Press (all users, direct user to PRESS page)
- 3. Playlists
  - 1. Allow only if user SUBSCRIBE is TRUE
  - 2. If user SUBSCRIBE is FALSE, display pop up message, see p. 8)
- 4. Order
  - 1. On click go to, deliver user to ORDER page where user may add to cart.
- 5. SEARCH Display SEARCH results on SEARCH RESULTS page User best practice from other Zondervan sites.
- 6. Marketing Text is HEADER, choose font size same as current site.
- 7. Video player Decrease player height/width to add marketing text to right of player.
- 8. Enter Code User may enter code from product package. On click "Go", direct user to sign up page to enter user email as user name and other data. (see p. TBD)
- 9. Marketing Text
- 10. Purchase Button On click, direct USER to PURCHASE page (p. TBD)
  - 1. Display complete The Bible Experience as OPEN (is the last product scroll to left).
  - 2. Center Product such that it is displayed as OPEN.
  - 3. Add Product to Cart automatically.
- 10. Enter Code User may enter code from product package. On click "Go", direct user to sign up page to enter user email as user name and other data. (see p. TBD)
- 11. Help text On rollover, display help message as pop-over.
- 12. Social Media links Link to social media pages, URL's TBD.
- 13. Free Download Any user with download code may enter code in text field.
  - 1. User enters code. Code must match codes in database. if user code match is FALSE, display wa display error: "Code not found in system. Please reenter correct code"
- 2. User must select age range. If age range selection is FALSE, display error
- 3. User may click HELP icon to view pop-up.
- 14. Listening Plan Users click GET STARTED button to SUBSCRIBE
- 1. Any user may click to download LISTENING PLAN as PDF. Registration or Subscribe not required.
- 2. On click "Get Started" BUTTON, if user SUBSCRIBE equals true, send user to LiSTENING PLAN page (p. 22)
- 15. Playlists Subscribed users may listen and create playlists.
  - 1. Display last 5 PLAYLISTS created.
    - 1. Display creator, is USERNAME
  - 2. Display PlayList, is PLAYLIST NAME
  - 3. Display speaker icon
    - 1. If user SUBSCRIBE / LOGIN is TRUE, direct user to PLAYLiST page (see p. 14)
    - and load this PLAYLIST only and start Audio in Audio Player on page.
  - 2. If user SUBSCRIBE is FALSE, display pop-up (see p. 8), require user to SUBSCRIBE) 2. On click "Get Started" BUTTON, deliver user to ORDER page to SUBSCRIBE for All Access



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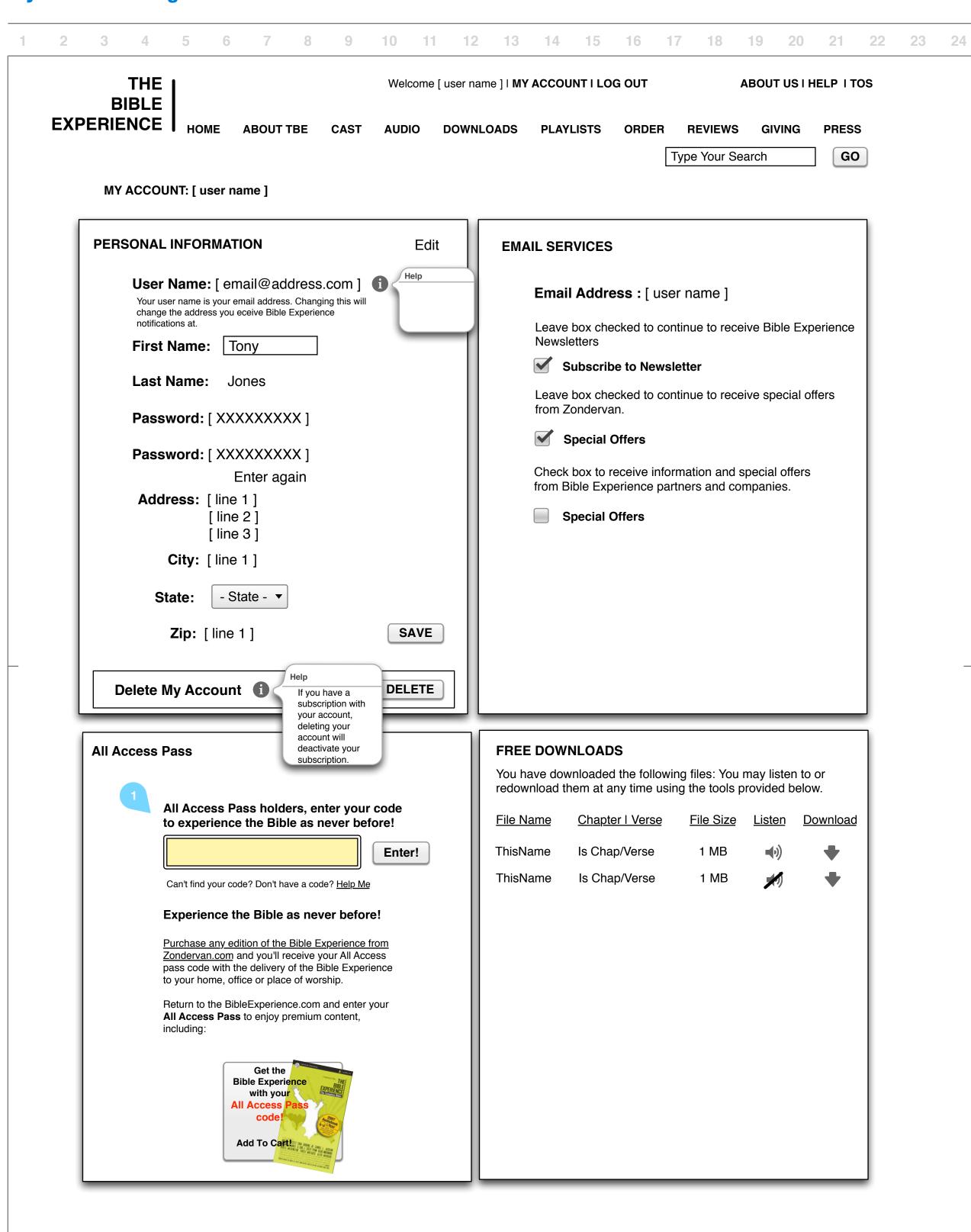
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General User Login
 User is logged in.

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My Account - Registered User Subscribe is False

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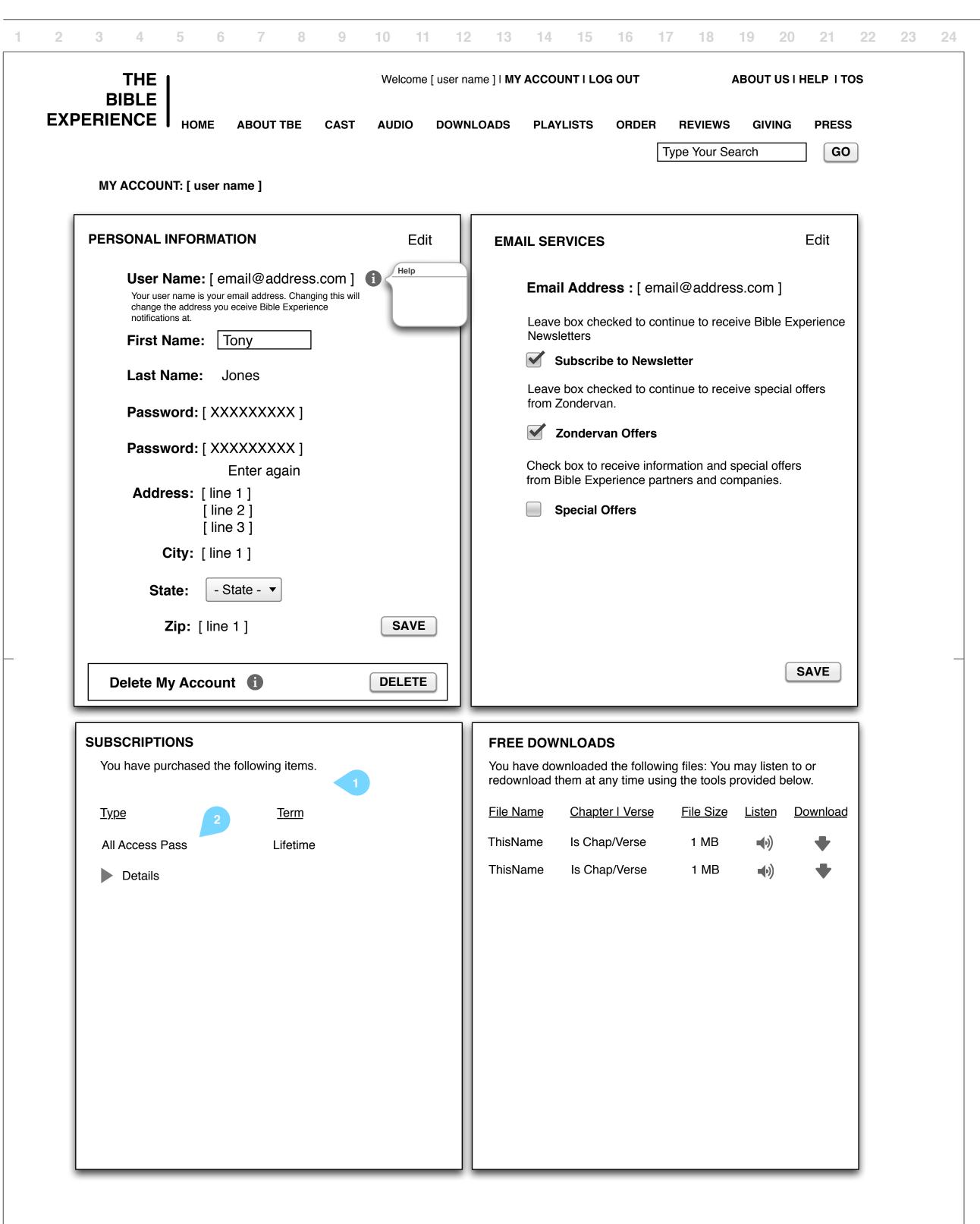
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- 1. REVISED MODULE: All Access Pass.
  - 1. If user registration is TRUE and ALL ACCESS CODE is FALSE, display to user same as HOME, such that USER may go to ORDER page and purchase PRODUCT.

BE\_3.0(v4.1)
My Account - Subscriptions

Account - Subscriptions



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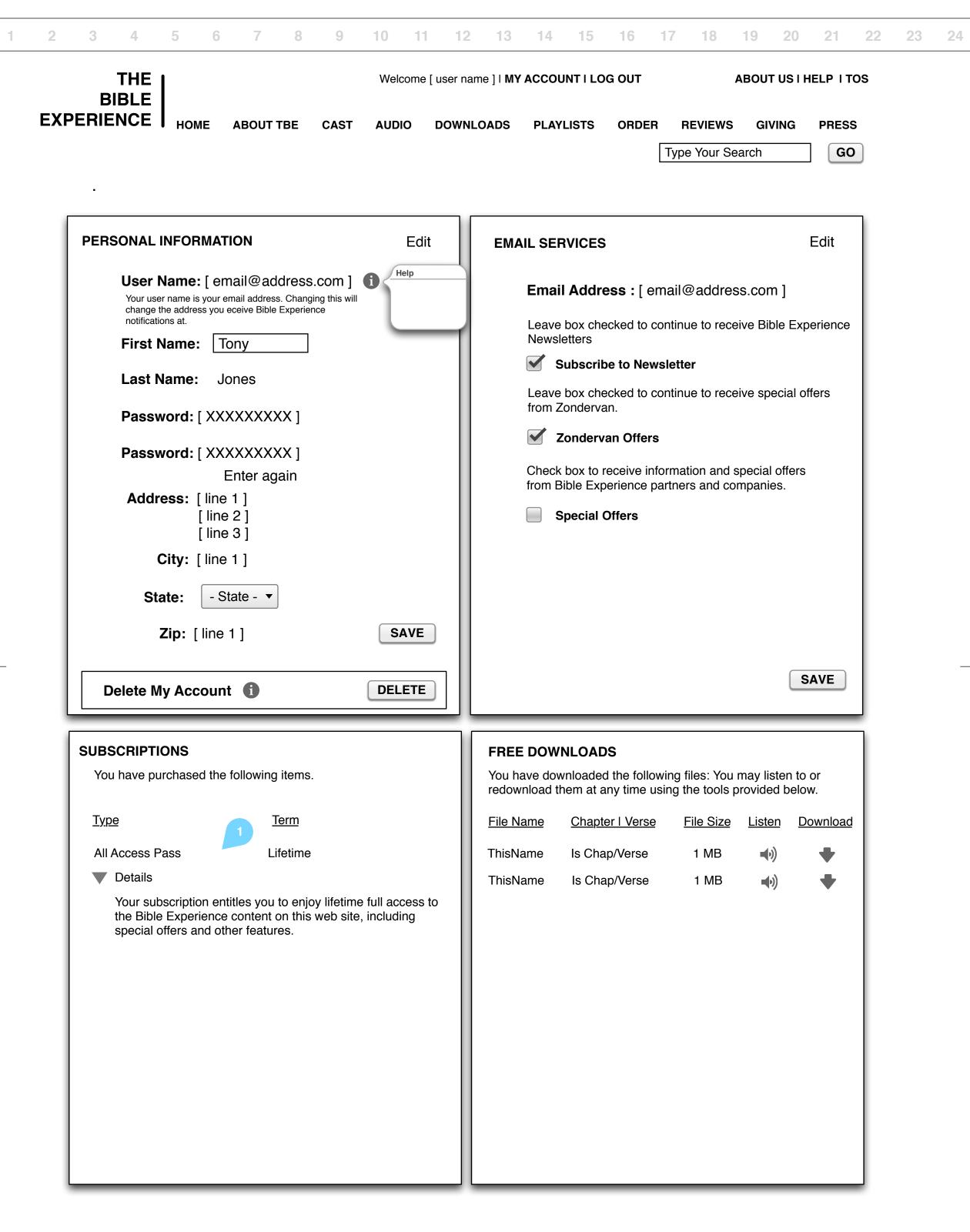
1. if REGISTERED user SUBSCRIPTION purchase is TRUE, display SUBSCRIPTIONS window.

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- 2. Display purchase information. User purchased for SELF. User may click DETAIL icon for more detail. See p. 6)
- 3. Display purchase information. User purchased as GIFT. Display "GIFT" next to TITLE. User may click DETAIL icon for more detail. See p. 6)

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My Account - Subscription Details

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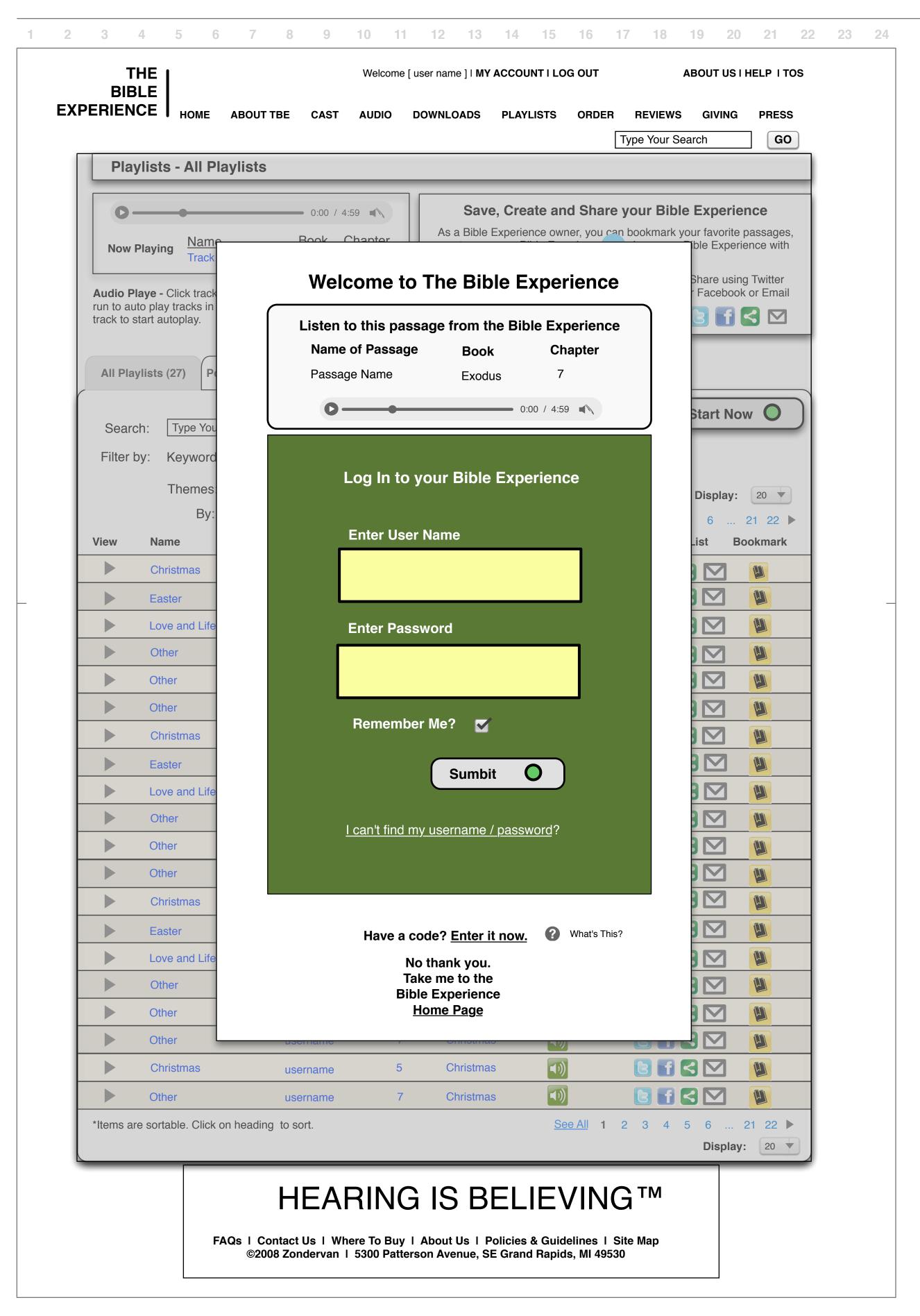
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- 1. Display REGISTERED use subscription details.
  - Description Types
  - 1. All Access Pass: Is REGISTERED USERS SUSCRIPTION; display term of subscription is for lifetime of user REGISTRATION, display PRICE, display TOTAL PRICE (price + US tax).
  - 2. All Access Gift Pass: Is SUBSCRIPTION given as GIFT by REGISTERED user. If REGISTERED user is recipient of GIFT, display GIFT entry only; display term of subscription is for lifetime of user REGISTRATION, display PRICE and TOTAL as \$0.00.

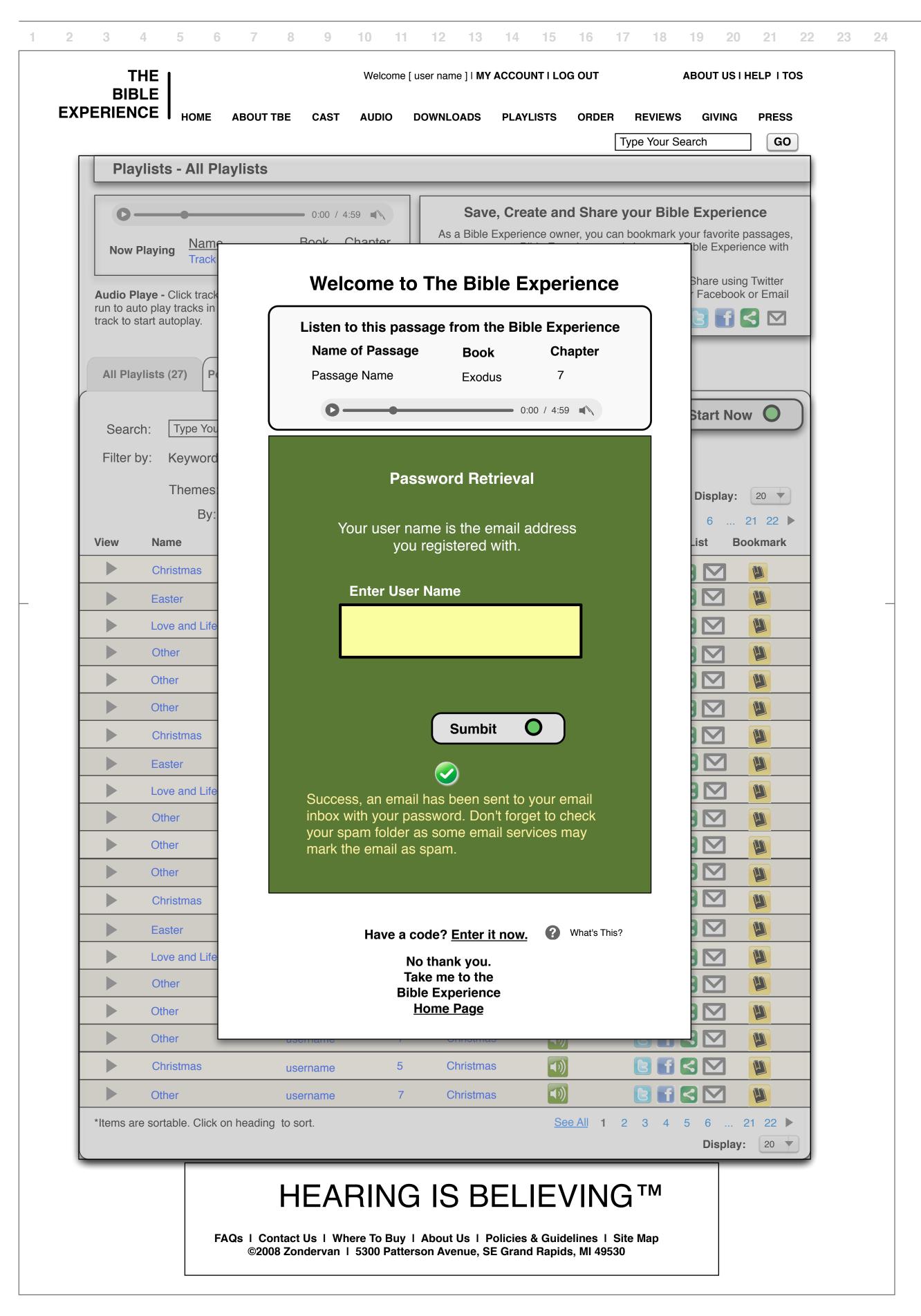
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Login

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Password User Success

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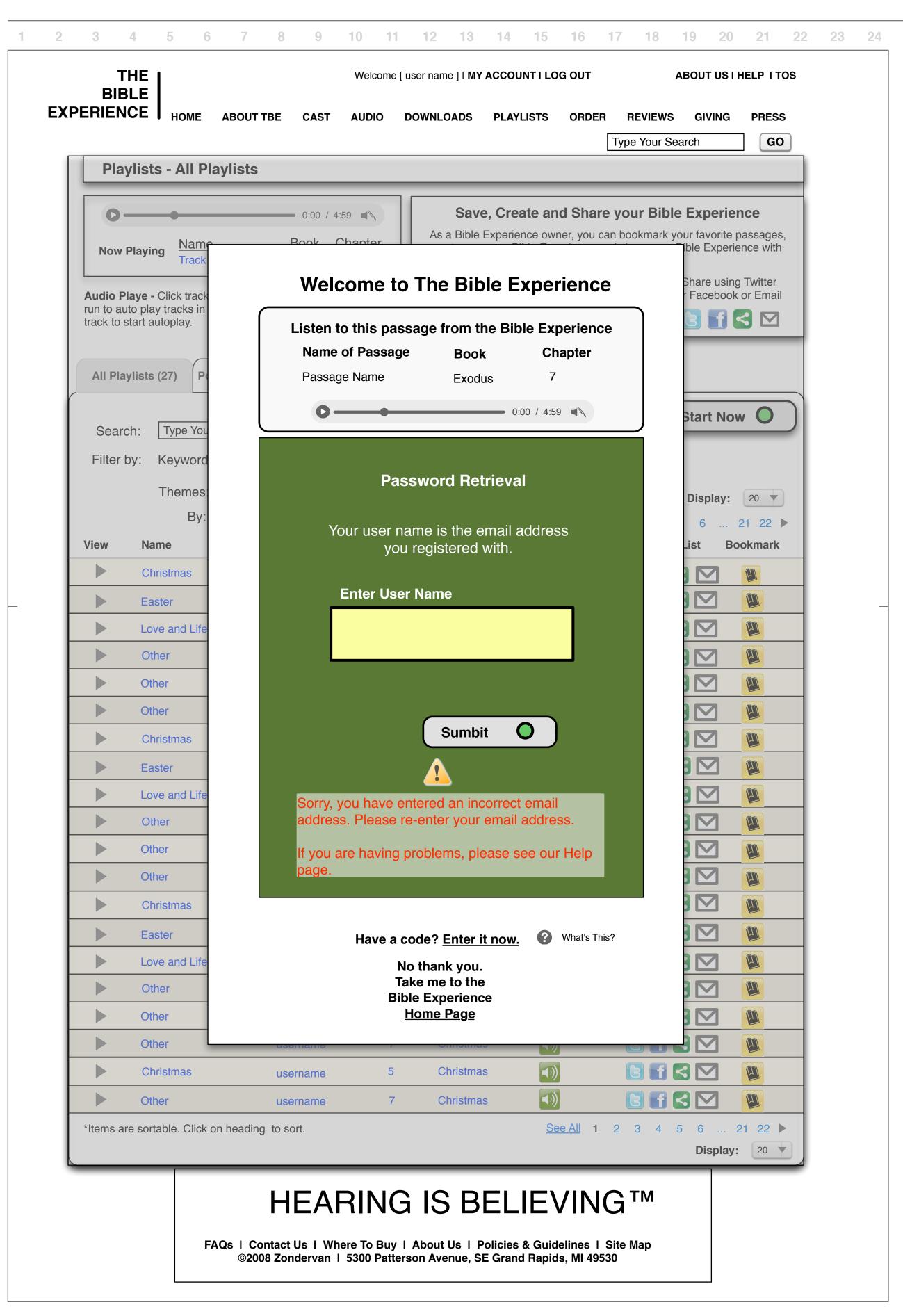
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1. PASSWORD RETRIEVAL is standard action. Show confirm if USER name is TRUE in system.

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11 Password User Error



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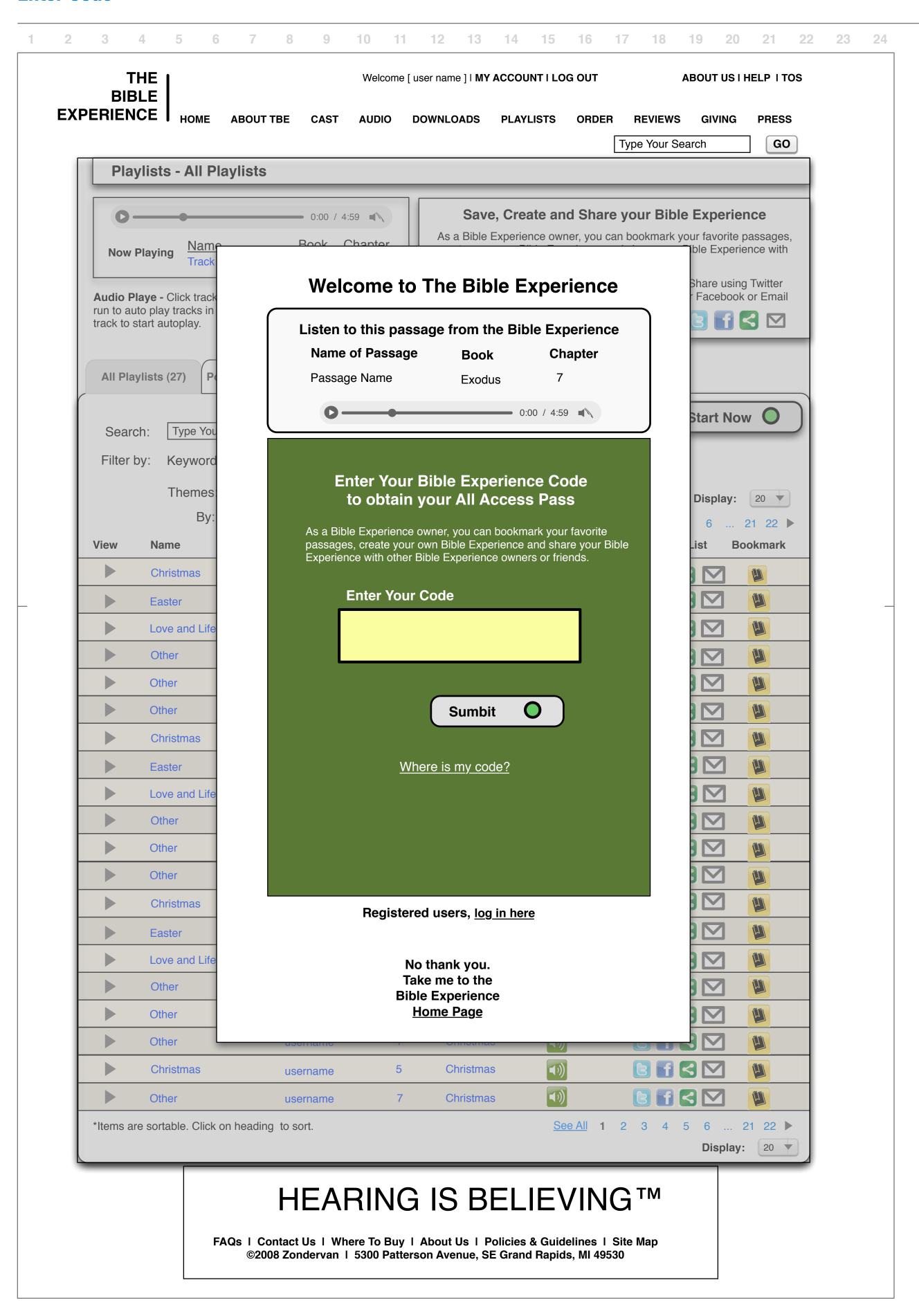
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1. PASSWORD RETRIEVAL is standard action. Show error if USER name is FALSE in system.

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Enter Code

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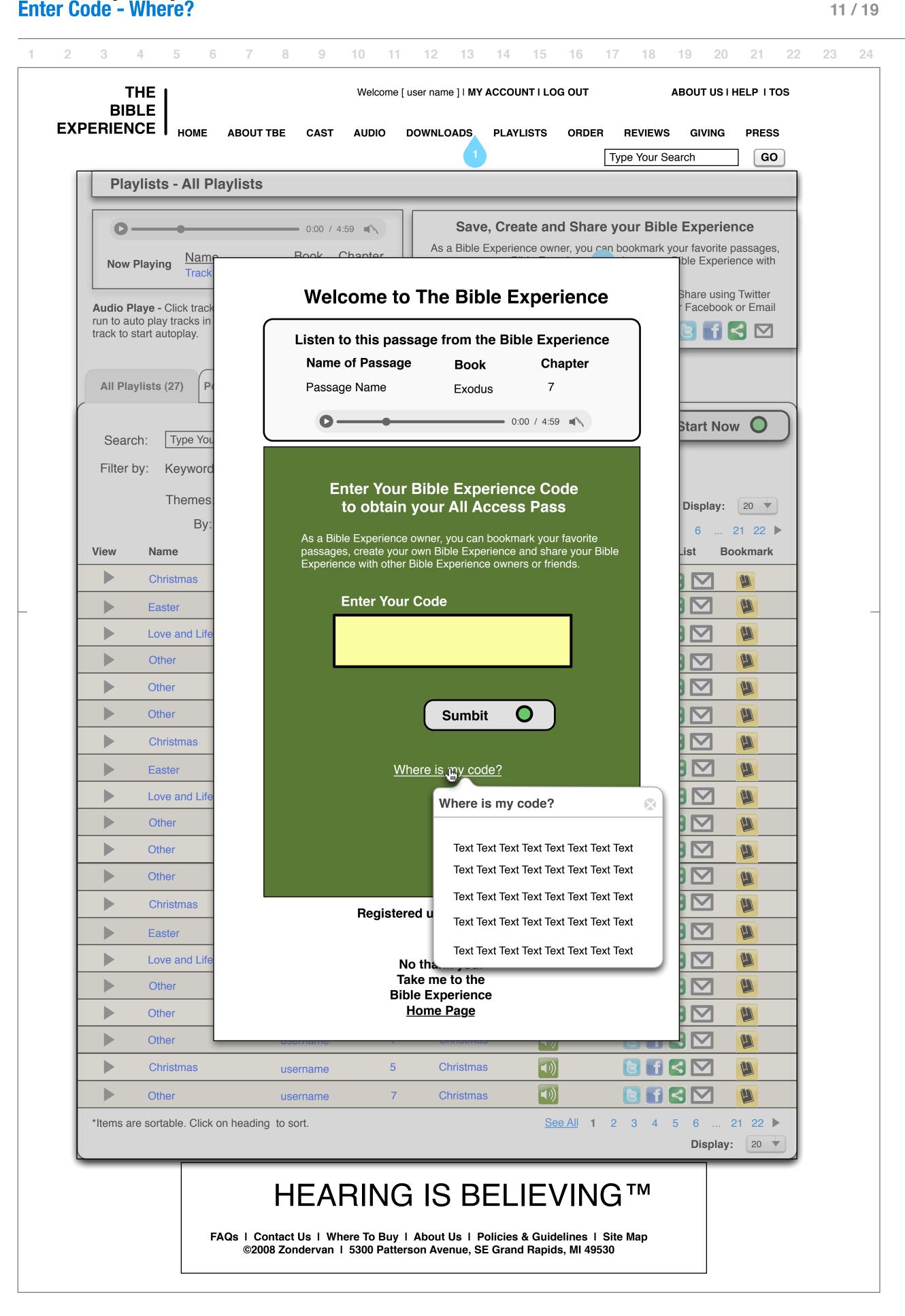


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1. CODE ENTRY module. User may enter CODE. On successful CODE entry, direct USER to REGISTRATION page (see p. TBD).

BE\_3.0(v4.1) Enter Code - Where?

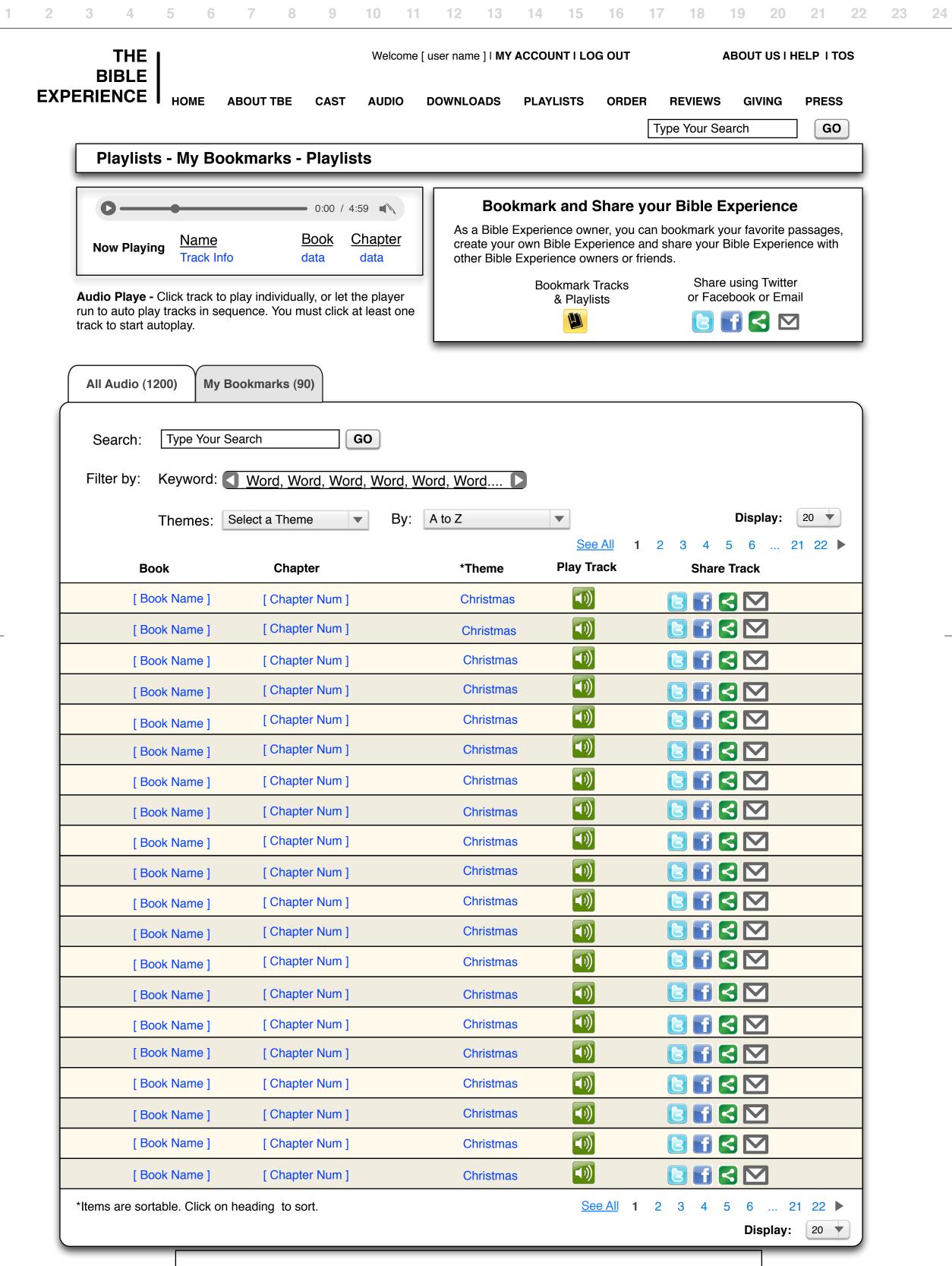


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1. CODE INFORMATION - On ROLLOVER, display pop-over with information about how to find CODE on physical product and/or how to obtain CODE from client.

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View My Bookmarks - Playlists

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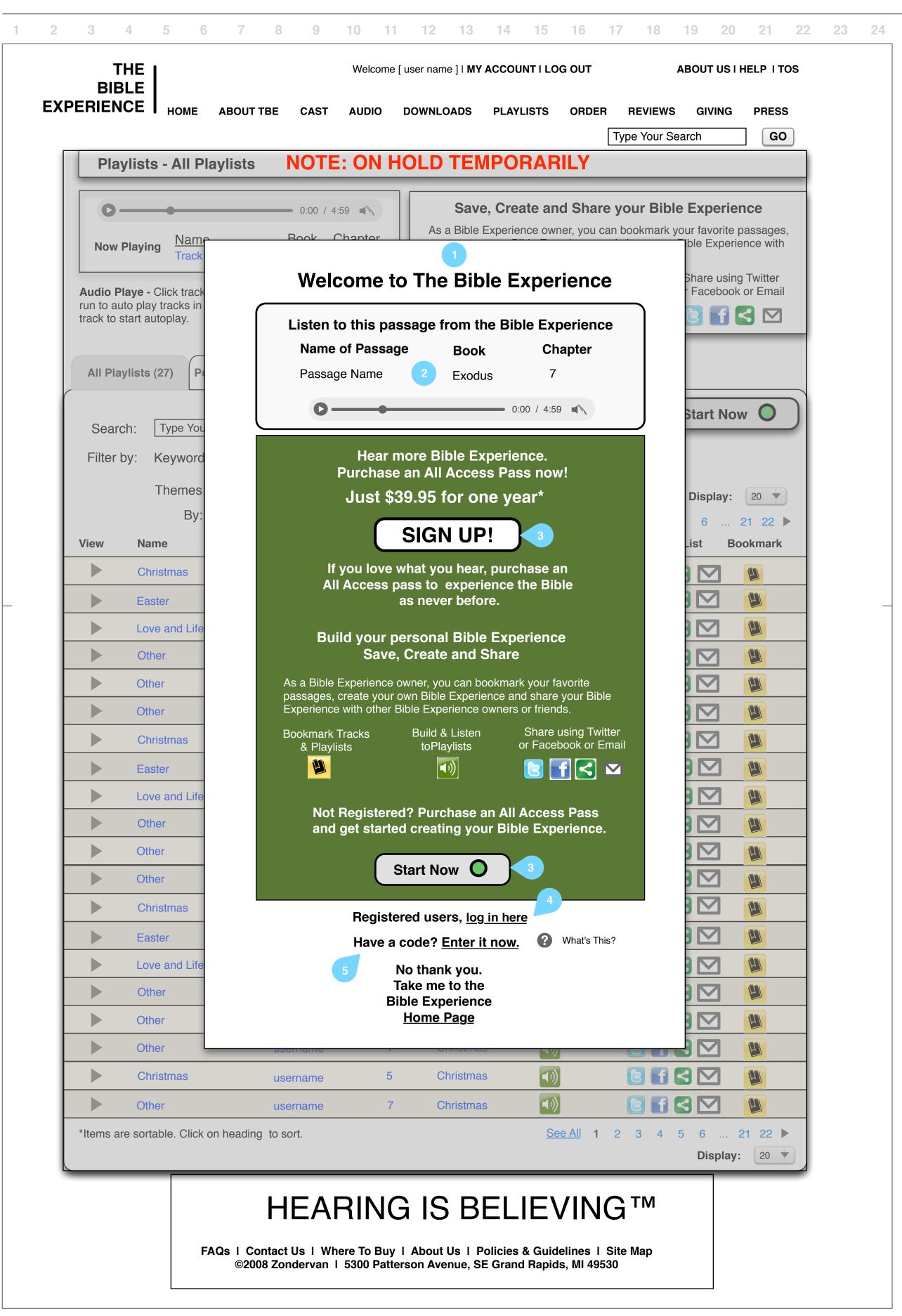
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1. My BOOKMARKS - Is list of PLAYLIST BOOKMARKS by user.

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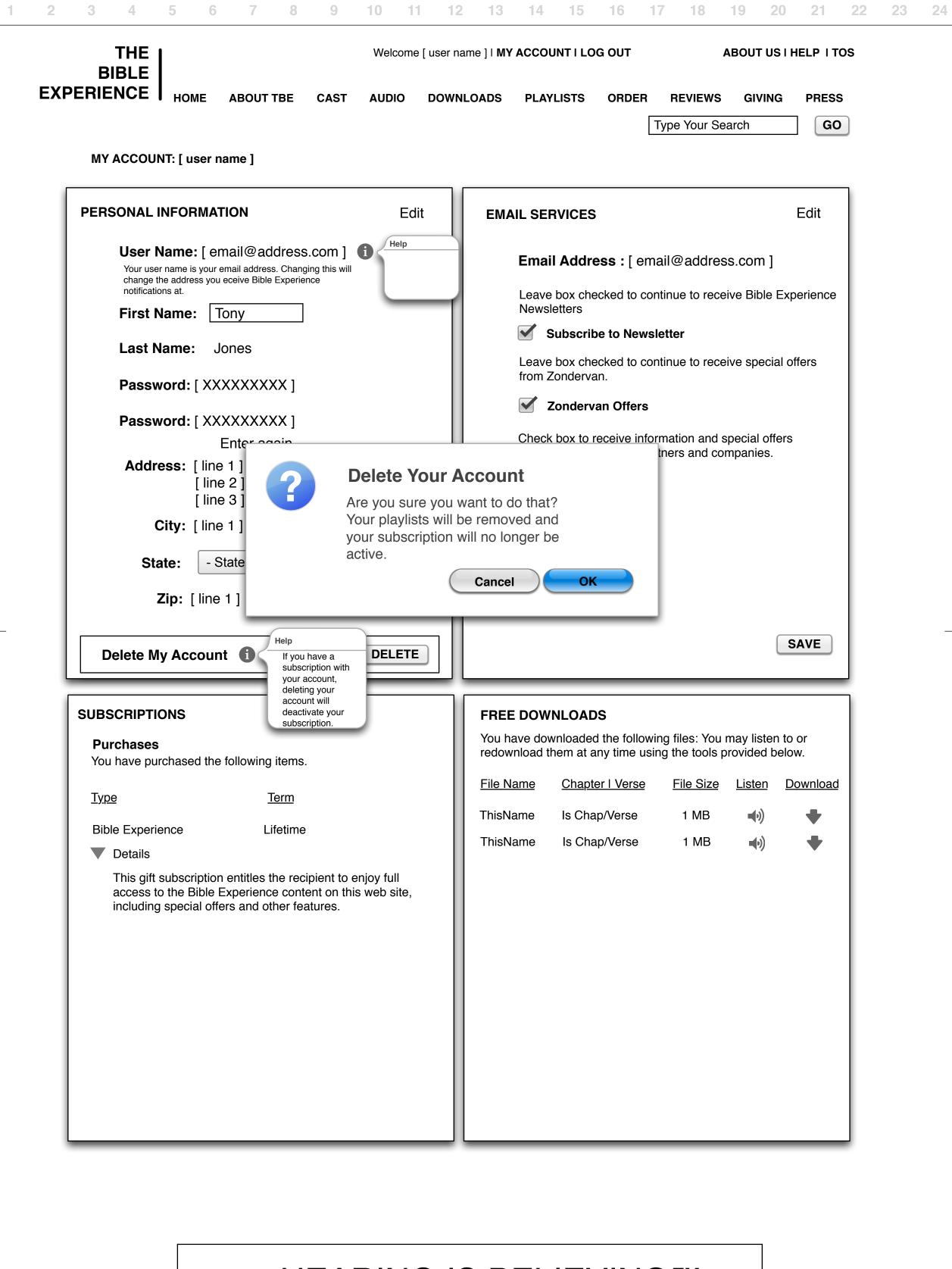
BE\_3.0(v4.1)
Listen / Sign Up



- 1. SIGN UP POP OVER Display to any USER who arrives on PLAYLIST page from NAV or SHARED
  - LINK, if user is:
- 1. Unregistered
- 2. Logged Out
- 2. Auido Player
- 1. If user arrives from SHARED LINK, play
- 1. up to 30 seconds of first track from shared PLAYLIST
- 2. up to 30 seconds of single shared track
- 3. SIGN UP BUTTON / START NOW BUTTON Unsubscribed user must purchase subscription.
  - Duplicate action SIGN UP or START NOW. Direct user to purchase page TBD.
- 4. LOG IN Refresh Pop over, display LOGIN module (see p. 9)
- 5. CODE Refresh Pop over, display CODE module (see p. 12)

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My Account - Delete Warning

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1. WARNING - Display WARNING to USER if they choose to delete their account in the system. Rules

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Code Validated

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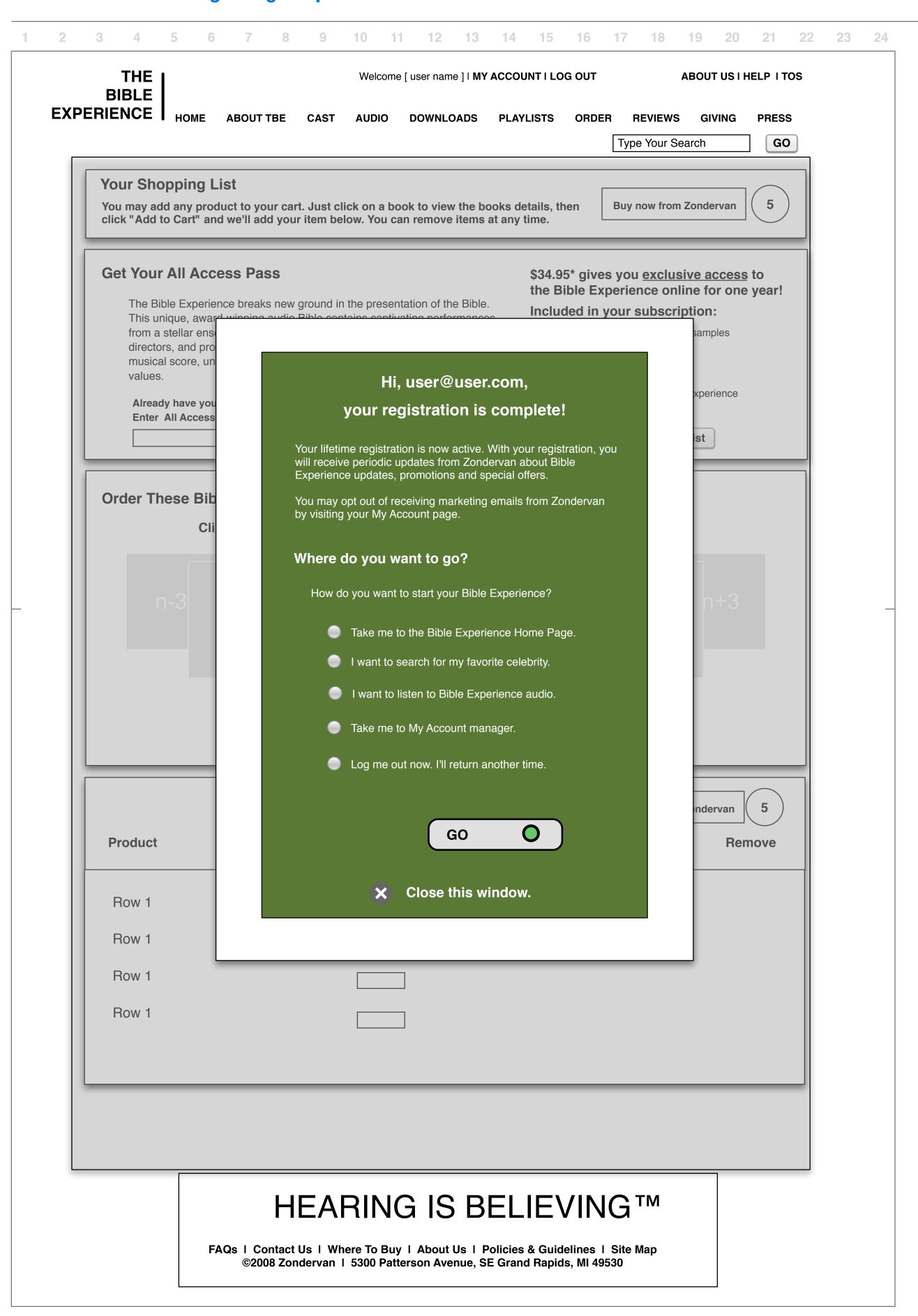
1. Validate Code, Ask for Registration Credentials

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- 1. From HOME or ORDER page, user enters VALID CODE.
- 2. Pop-over requires user to enter valid email address (is user name) and password.
- 3. Require user to check Terms of Service.

BE\_3.0(v4.1)
Code Thank You for Registerign Pop-Over

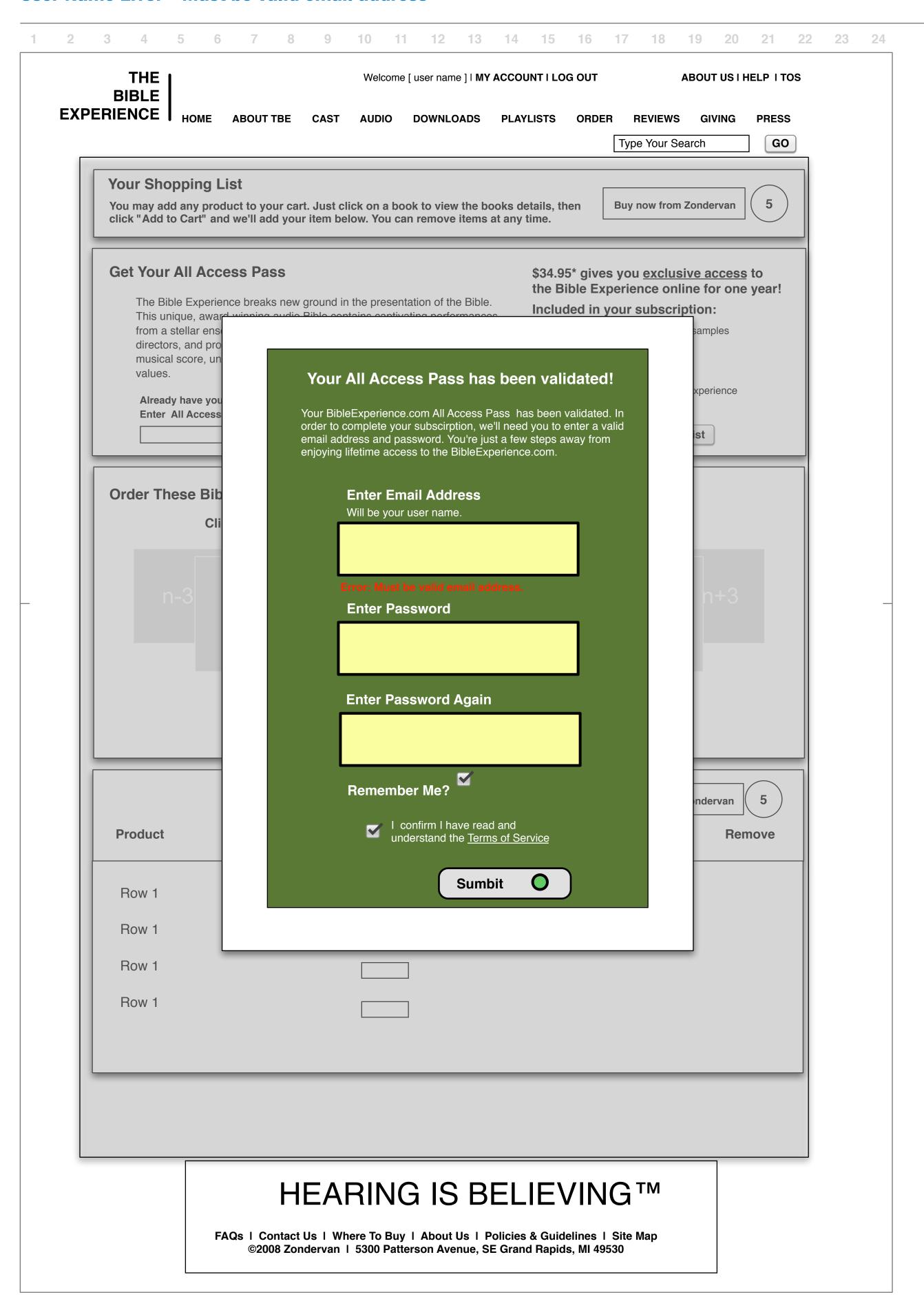
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- 1. On successful completion of registration, display suggested actions pop-over. Ask user specific questions. Allow user to determine what action, if any, they would like to take.
  - 1. Only one option value may be TRUE, all others must be FALSE. No multiple selection.

BE\_3.0(v4.1)
User Name Error - Must be valid email address

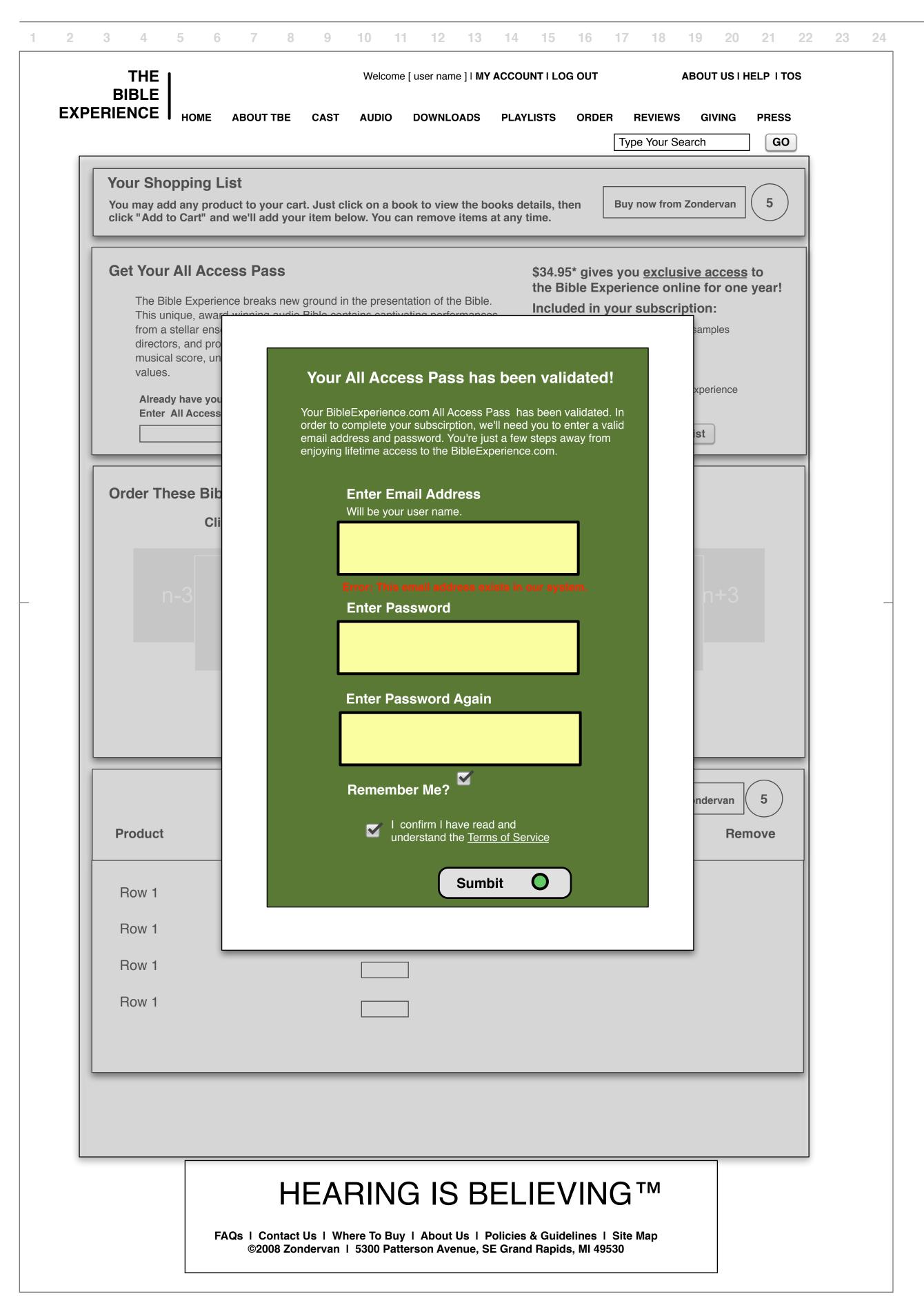
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- 1. Enter Valid Email Address
  - 1. Check email dynamically, if email not valid, display warning.

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User Name - Error - Email Exists

me - Error - Email Exists 18 / 19



- 1. Email address in system.
  - 1. If email address exists in system, display warning.

